

SUMMER STREET PARTY

We are excited to announce that plans to hold a Street Party as part of our Love Local, Shop Local summer campaign are now underway. Taking place on Thursday 22 August from 4pm to 8pm, East Street will be transformed into a thriving festival of late night shopping, festivities and food which will extend across the city centre.

We are working in partnership with Chichester District Council to create this exciting summer evening event. Plans include a wealth of entertainment for all ages from a carousel to face painting. Visitors will also be able to relax in deckchairs around the city and enjoy a whole host of street food vendors to celebrate the city's culinary offering. Spirit FM will also be broadcasting live from East Street throughout the event.



We really need your support to make the Street Party a success and to encourage people to come and enjoy a very special summer evening of shopping and exploring our city.

You can get involved by keeping your business open so visitors can find you, you could also maximise the opportunity by holding in-store events or special offers to coincide with the street party.

Please contact jhockley@chichesterbid.co.uk to let us know if you will be participating and how we can support you.

CHRISTMAS MARKET PLANNING IS OPEN

Chichester District Council has opened a consultation regarding the licensing of the Christmas Market on North and East Street. Now open for comments, visit chichester.gov.uk to have your say.

DATES FOR YOUR DIARY

4TH JULY

The Women of Influence
5.30–7.30pm
Space NK, East Street

10TH JULY

Chichester Chamber of Commerce & Industry Business Breakfast
7.30am–9.00am
Chichester College

12TH–14TH JULY

Chichester Food Festival with Rhythm & Blues
Priory Park

13TH JULY

Super Saturday
11.00am–3.00pm
Chichester City Centre

26TH–28TH JULY

Chichester Global Market
East & North Street

24TH JULY

Savvy Conversations Workshop – Chichester Chamber of Commerce & Industry
9.30am–12.30pm
Freedom Works, Metro House, Northgate

22ND AUGUST

Summer Street Party
4.00pm – 8.00pm
East Street, Chichester

6TH–8TH SEPTEMBER

Chichester Walking Weekend
Around the city centre and across the district

THREATENING BEHAVIOUR

We regret to inform you that the Chichester BID Team has recently been subject to unpleasant behaviour from a small minority of BID Levy Payers. No member of staff should be required or feel obliged to deal with a customer who is exhibiting threatening, abusive or violent behaviour, whether this is face to face, over the phone or in correspondence. In these circumstances our team members are within their rights to refuse to serve that customer. Threatening behaviour can cover everything from threats of violence, intimidating language, swearing and aggressive body language to sexist, racist or homophobic behaviour.

LOVE LOCAL, SHOP LOCAL UPDATE

By now you should have started to see some of the plans for our summer campaign come to life, including our new bunting and flags and the planting scheme of over 70 hanging baskets and topiary displays. We have received some lovely comments about the flower baskets already. Thank you to Ferring Nursery and Tawny Nursery for creating such captivating displays.

You may have also seen our new Independents' Shopping Passport and stickers. 25,000 passports have been printed and distributed across Portsmouth, Southsea, Midhurst and Petworth, Arundel and Chichester and we've already had some fantastic feedback on the passport, which showcases the 190+ independent retailers that make up the city centre. Don't forget to promote the competition that can be found inside offering visitors a chance to win one of five Chichester Gift Cards when stickers are collected and displayed.

If you need more passports and/or stickers please contact the BID office on 01243 773263.

We are now looking ahead to our Super Saturday event, which takes place on the 13th July. We are delighted to say that 14 retailers have kindly donated prizes to giveaway as part of the free raffle. Visit our website for the latest updates on the event.

FESTIVAL OF CHICHESTER WINDOW COMPETITION – WINNERS ANNOUNCED!

Thank you to everyone who participated in the Festival of Chichester Window Competition. We were delighted to receive a record number of entries this year. After much consideration, the judging panel, which included actor James Nesbitt, gave first prize to Draper's Yard for its theatrical display while Cats Protection Charity Shop and Hedge Rose were announced as joint runners up.



Our #LoveChichester Photography competition is underway and we've received a number of entries. Please share this competition on your channels to help us increase awareness.



GREATER CHANGE

Greater Change and local homelessness charity City Heart have joined forces to launch a scheme to help homeless people in Chichester. The scheme involves placing contactless donation terminals throughout the city so cashless donations can easily be made to support those trying to get off the streets.

As part of an initial trial, businesses can help by agreeing to have a GoodBox Core Terminal, which customers can use to make donations. These units do not require any external connections other than power and can be easily placed on any surface.

There are many visible cases of

homelessness around the city and by taking part you can play a positive role in helping to raise funds to support local charities and directly helping people on their path out of homelessness.

To find out more or get involved please visit greaterchange.co.uk/give-chi

ALERT – FAKE NOTES, WHAT TO BE AWARE OF AND WHAT TO DO

There have been reports across Sussex of high value counterfeit notes being used to make low value purchases. Please ensure that all incidences of suspicious notes are reported. Sussex Police have shared guidelines of what to do should you encounter someone tendering fake notes.

- Are there any forensics that can be secured by those using the notes – glasses or a shiny surface?

- Record the issuing bank (Scottish or English), the denomination of the note and the serial number printed on it.
- Place the note in an envelope and make sure as few people as possible touch it. Please don't take the note to a police station.

Contact ChiBAC for more information and advice on fake notes.

NEW OPENINGS



REAL EATING COMPANY

The Real Eating Company has opened a second independent coffee shop in North Street to supplement their existing café in East Street, where they have been for eight years.

Location: East St and North St
Web: real-eating.co.uk



ALEXANDER JEWELLERY

Formerly known as Amoeba Jewellers, this jewellery shop is re-opening under new ownership this month but with the same location and same great team.

Location: East St
Facebook.com/BearandBoyBakery



LITTLE LONDON BARBER COMPANY

Offering services from haircuts to beard trimming, Little London Barber Company has recently opened in Little London as a gentleman's premium barbers.

Location: Little London
Web: littlondonbarbercompany.com

Week 19 (Monday 6 May 2019)
to Week 23 (Sunday 9 June 2019)

CHICHESTER IN NUMBERS

We are now seeing a period of lower footfall against last year. Counts are remaining steadier than previously seen, with very little seasonal variation to date in 2019. This is usually the period where we would start to see a slight summer increase, but this has failed to materialise so far.

The general downwards trend is apparent across the UK, as none of the year-on-year footfall benchmarks for this period show any positive change.

Latest vacancy results show Chichester remains below the UK average, although closing in on the South East regional index.

■ Footfall (East Street near the Cross)

Weekly Total	Week 19 6 May – 12 May	Week 20 13 May – 19 May	Week 21 20 May – 26 May	Week 22 27 May – 2 Jun	Week 23 3 Jun – 9 Jun
Chi - East St	152,790	162,164	160,435	160,485	154,559

Year on Year	Week 19	Week 20	Week 21	Week 22	Week 23
Chi - East St	▼ 10 %	▼ 17 %	▼ 16 %	▼ 18 %	▼ 19 %
South East	▼ 6 %	▼ 5 %	▼ 2 %	▼ 1 %	▼ 4 %
Market Towns	▼ 11 %	▼ 5 %	▼ 3 %	▼ 4 %	▼ 11 %
UK	▼ 8 %	▼ 4 %	▼ 1 %	0 %	▼ 4 %

Year to Date	Week 19	Week 20	Week 21	Week 22	Week 23
Chi - East St	▼ 8 %	▼ 8 %	▼ 9 %	▼ 9 %	▼ 10 %
South East	▼ 2 %	▼ 2 %	▼ 2 %	▼ 2 %	▼ 2 %
Market Towns	▼ 2 %	▼ 2 %	▼ 2 %	▼ 2 %	▼ 3 %
UK	▼ 1 %	▼ 1 %	▼ 1 %	▼ 1 %	▼ 1 %

■ Weather

Provided by darksky.net. Icons @adamwhitcroft

	Week 19	Week 20	Week 21	Week 22	Week 23
Conditions					
Temp. °C	16	19	21	20	19

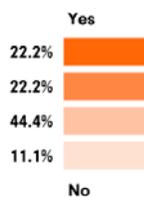
■ Sales

Year on Year	Week 19	Week 20	Week 21	Week 22	Week 23
Chichester	▼ 12 %	▼ 2 %	▼ 8 %	▼ 13 %	▲ 4 %
UK	▼ 1 %	▲ 8 %	▲ 2 %	▲ 4 %	▲ 5 %

■ Retailer Survey

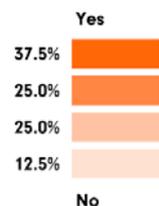
We asked you to rate this statement

Our key customers are making less visits to the store, but purchasing more goods in one transaction



We asked you to rate this statement

More shoppers than last year are trying products but then saying they will order online



■ Property

Vacancy Rate	Apr '18	Jul '18	Oct '18	Jan '19	Apr '19
Chichester	8.5 %	6.3 %	6.5 %	6.3 %	8.2 %
South East	8.2 %	8.1 %	8.0 %	8.0 %	8.5 %
UK	9.2 %	9.9 %	10.1 %	10.4 %	10.4 %

Vacancy figures are collected quarterly based on retail properties in the BID area.

Sales figures are collected Sun-Sat.

Report produced by Noggin for Chichester BID.