

DATES FOR YOUR DIARY

7TH SEPTEMBER

Stonepillow's 30th Anniversary
Community Thank You Event at
Canon Lane

10TH SEPTEMBER, 07:30–09:00

The Chichester Business Breakfast
in conjunction with Chichester
College and Chichester Chamber of
Commerce & Industry

10TH SEPTEMBER, 13:10–14:00

Chichester Cathedral's popular
lunchtime concerts take place on
Tuesdays during term time, in the
spectacular setting of the
Cathedral Nave

12TH SEPTEMBER, 18:00–22:00

Pallant House Gallery – A series of
four Summer lates will see creative
local partners take over the Gallery
for one night only

17TH SEPTEMBER, 19:30–21:30

Chichester Skeptics in the Pub at
The Chichester Inn

21ST SEPTEMBER, 11:00–14:00

Behind the Scenes at
Chichester Cathedral

Chichester BID is the trading name of
the Chichester City Centre Partnership, a
registered company in England and Wales
no 07961000 VAT reg no 139304813

Chichester BID, 82 North Street,
Chichester PO19 1LQ

Office@chichesterbid.co.uk
Jhockley@chichesterbid.co.uk
Eseex@chichesterbid.co.uk
Chicks@chichesterbid.co.uk

**Please remember, this is your
BID and your voice, so we
would love to hear from you...**



LOVE LOCAL, SHOP LOCAL REVIEW

We've just wrapped up our Love Local, Shop Local summer campaign which included the Super Saturday event with Spirit FM and Street Party as well as a host of initiatives including regular coverage in the Chichester Observer, a new programme of flags, bunting, flower baskets and street cleaning, our popular Independents Passport and a photography competition. Thank you to all the businesses that took part and showed your support. Here are just some of the highlights from the campaign*:

- Super Saturday resulted in a 13% increase in footfall on the previous week, with over 27,000 people visiting the high street
- Over 28,000 Independent Passports delivered
- Facebook reach of 12,497 over the campaign period
- 64,682 Twitter impressions
- Instagram reach of 21,190
- 23 businesses donated over £3000 worth of prizes.

*Stats recorded on the 9th August.

We are now looking ahead to Christmas and plans are underway on several exciting campaigns to encourage footfall over the festive period. More information will follow in the October newsletter.

If you have any ideas and suggestions that you would like us to support please contact jhockley@chichesterbid.co.uk.

TABLES AND CHAIRS LICENCES

Please be aware that West Sussex County Council has issued a warning that they will be approaching businesses that have tables and chairs outside their premises to ensure they hold a valid licence.

The license costs £520 for a year and applications can be made online. Before you make your application, it's worth taking note of all the requirements to ensure that your application is accepted. Any chairs and tables set outside must not block the highway and there may be a maximum number of chairs and tables allowed. This amount will vary according to the area.

The license comes with obligations; business owners will be required to ensure that any litter is removed from the area and appropriate business insurance is in place. There are also specified times that the tables and chairs will be allowed, so make sure that you double check that the rules will meet with your business needs.

To find out more and apply for a licence please visit [westsussex.gov.uk](https://www.westsussex.gov.uk) then follow "Roads and travel", "Highway licences" then "Tables and chairs licence".

<https://www.westsussex.gov.uk/roads-and-travel/highway-licences/tables-and-chairs-licence/>

WANT TO SAVE MONEY ON YOUR ENERGY COSTS?

The Sustainable Business Partnership is currently offering free energy reviews to SMEs in Sussex. This is an impartial, expert assessment of how energy is used at your premises. As well as a comprehensive look at how your business is consuming energy, from lighting and temperature control to the power consumption of machinery and computers. The review will also include recommendations on how to reduce your energy consumption, based on your business requirements.

An Energy Saving Review is great for the environment because it can help you lower your energy consumption and reduce your carbon footprint. It's also good for your bottom line because a reduction in usage will lead to a reduction in your bills.

Energy Saving Reviews usually cost at least £400 and many SMEs have found it is worth the investment for the long-term savings on energy costs. The Sustainable Business Partnership is offering this service free of charge.

The funding is only available until the end of September 2019 so sign up today to book your review. Email info@sustainablebusiness.org.uk or request an appointment via the website at sustainablebusiness.org.uk/utilise-plus-register-your-interest

INCREASES IN PARKING CHARGES

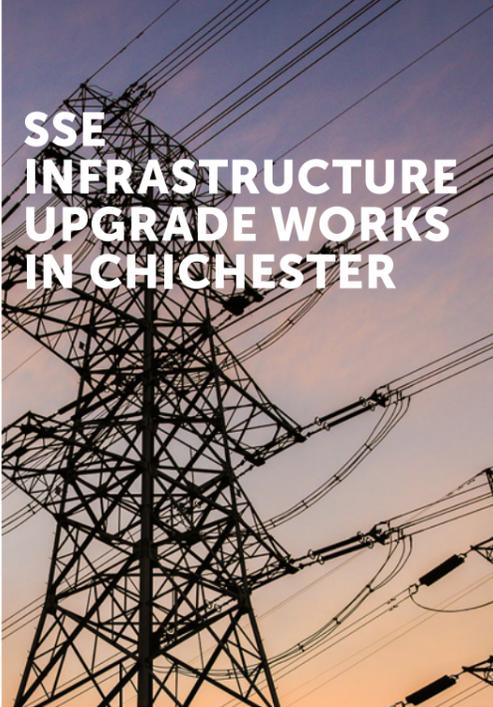
We are disappointed to report that West Sussex County Council has increased parking charges for the second consecutive year.

This will include increases in permit charges in all the roads in the Chichester Controlled Parking Zone and Pay and Display parking charges. Increases will come into effect from 1 September 2019.

We're working hard to ensure that these changes don't deter shoppers and visitors from coming to Chichester. West Sussex County Council donated 10,000 parking vouchers to Chichester BID in Autumn 2018 to be distributed to levy payers as an incentive or thank you to loyal clientele. We are hoping that more parking vouchers will be released and in the meantime we'll continue to work with the council and business owners on initiatives to increase footfall in the city centre and support local businesses. If you are a BID Levy Payer and would like to claim on street parking vouchers please contact jhockley@chichesterbid.co.uk.

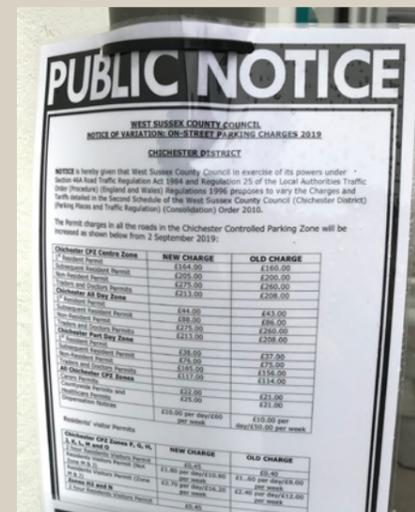
New Charge
Per 30 Mins £0.80p
Per Hour £1.60

Old Charge
Per 30 Mins £0.75p
Per Hour £1.50



SSE INFRASTRUCTURE UPGRADE WORKS IN CHICHESTER

A quick update on the planned works in Chichester. Phase one is due to start in September 2019 and will include the upgrades and installation of link boxes and local transformers. These works are scheduled to be completed in advance of the Chichester Christmas Markets opening. The second phase of the works, which includes extensive cabling, will begin in January 2020. SSE are working closely with local business organisations and owners to ensure that any impact on business owners in the run-up to Christmas is minimised. We will provide further updates as we receive them.



BID Levy Payers who use the parking vouchers from the BID will need to use three vouchers (worth 35p each) for half an hour and then five vouchers for an hour.

BUSINESS SUPPORT - PLEASE SPEAK TO US ABOUT ANY OF THE FOLLOWING...

Planning & Enforcement Advice – This is a hot topic for some businesses, please get in touch if you would like advice or support

Business to Business Offers – A number of local businesses would like to support other businesses and their staff, so are offering exclusive discounts. Find these below and full details on our website.

Do you have any events or products you would like us to help promote? Let the BID team know and we can spread the word on social media.

JOIN IN THE CONVERSATION

-  @ChichesterBID
-  @chichester_bid
-  @chichesterBID

EXCLUSIVE BID MEMBER OFFERS



OFFER REDUCED RATE CONSULTATION FROM CHICHESTER CHIROPRACTORS

Chichester Chiropractic Health Centre is offering Chichester BID members who are new patients a reduced rate for their initial consultation. An in-depth medical history will be taken during consultation, which will be used to build a clear picture of each individual's symptoms and the impact this has on their lives. In addition, the physical examination will help to determine the cause of any symptoms and a clear plan of any supportive care needed will be provided. This comprehensive consultation usually costs £48 but is available to members of Chichester BID for just £20. To book an initial consultation at the reduced rate, call the clinic on **01243 913923** and quote 'Chichester BID'. Offer ends 30th September 2019.

chichesterchiropractor.co.uk

OFFER MENTAL HEALTH SUPPORT FOR CHICHESTER BID MEMBERS

As rewarding as it is to run your own business, it can sometimes be very demanding and take a toll on your mental health. Equally, challenges in other areas of your life can impact your ability to run your organisation and lead to further stress. Changeworks is offering reduced rate mental health support for Chichester BID members to help them survive and thrive.

Chichester BID members are entitled to an adjusted rate for sessions of £300 when booking a block of six, saving £120 on the standard price. Contact Lynsey for a FREE, confidential chat on **07759 786 715** or email lynsey@changeworkssussex.co.uk.

changeworkssussex.co.uk



FREE SOCIAL MEDIA FOR BUSINESS WORKSHOPS

Following the success of the previous workshops, Chichester BID has teamed up with The Chichester Social on her upcoming series of workshops this autumn.

A special workshop for BID Levy Payers only will be taking place on Thursday 14 October. This workshop is free but spaces are limited, contact Jhockley@chichesterbid.co.uk to book your space. The workshops on Wednesday 18 September and Thursday 14 November will be open to all local businesses but will have five free spaces reserved for BID Levy Payers on each date. Contact Jhockley@chichesterbid.co.uk to book your space on one of these dates.

These introductory workshops will provide all the tools that you need to improve how you use platforms such as Facebook, Twitter and Instagram.

All workshops take place between 09:30–12:00 and will be held at Rume2.

Week 27 to Week 31
Mon 1 Jul - Sun 4 Aug 2019

The summer apparently continues to pull visitors from Chichester’s main streets. Week 30 saw scorching temperatures as well as tumbling footfall figures.

Tuesday 30 July (Week 31) saw a drop of 36%. This coincided with the start of the Goodwood Festival, often a notable influence on local traffic, and a line closure near Emsworth which disrupted train services.

Vacancies in Chichester continue to hold around two points lower than the UK average this quarter. The reopening of Woodies, newly arrived Oxfam and other names offsetting closures elsewhere in the city.

CHICHESTER IN NUMBERS

Footfall (East Street near the Cross)

Weekly Total	Week 27 1 Jul – 7 Jul	Week 28 8 Jul – 14 Jul	Week 29 15 Jul – 21 Jul	Week 30 22 Jul – 28 Jul	Week 31 29 Jul – 4 Aug
Chi - East St	151,985	157,825	154,289	134,212	157,922

Year on Year	Week 27	Week 28	Week 29	Week 30	Week 31
Chi - East St	- 19 %	- 14 %	- 21 %	- 25 %	- 13 %
South East	- 3 %	- 1 %	- 1 %	- 3 %	- 4 %
Market Towns	- 5 %	- 5 %	- 4 %	- 6 %	- 4 %
UK	- 2 %	- 2 %	- 2 %	- 3 %	- 3 %

Year to Date	Week 27	Week 28	Week 29	Week 30	Week 31
Chi - East St	- 12 %	- 12 %	- 12 %	- 13 %	- 13 %
South East	- 3 %	- 2 %	- 2 %	- 2 %	- 2 %
Market Towns	- 3 %	- 3 %	- 4 %	- 4 %	- 4 %
UK	- 1 %	- 1 %	- 1 %	- 2 %	- 2 %

Weather

Provided by darksky.net. Icons @adamwhitcorl

	Week 27	Week 28	Week 29	Week 30	Week 31
Conditions					
Temp. °C	22	22	20	27	22

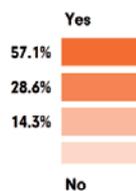
Sales

Year on Year	Week 27	Week 28	Week 29	Week 30	Week 31
Chichester	- 10 %	+ 14 %	- 5 %	- 9 %	+ 9 %
UK	+ 6 %	+ 3 %	+ 2 %	+ 3 %	+ 5 %

Retailer Survey

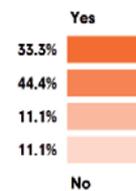
We asked you to rate this statement

People are shopping less and doing leisure activities more



We asked you to rate this statement

Our customer base mainly consists of regulars - repeat, frequent shoppers



Property

Vacancy Rate	Jul '18	Oct '18	Jan '19	Apr '19	Jul '19
Chichester	6.3 %	6.5 %	6.3 %	8.2 %	8.2 %
South East	8.1 %	8.0 %	8.0 %	8.5 %	TBC
UK	9.9 %	10.1 %	10.4 %	10.4 %	10.3 %

Vacancy figures are collected quarterly based on retail properties in the BID area.

Sales figures are collected Sun-Sat.

Report produced by Noggin for Chichester BID.