

DATES FOR YOUR DIARY

WEDNESDAY 5 FEBRUARY

The Changing Digital Landscape – A Chamber/Global Collaboration
Chichester Chamber of Commerce & Industry

WEDNESDAY 4 MARCH

Leaflet Exchange (10am – 1pm)
Chichester Festival Theatre

TUESDAY 17 MARCH

An Invitation with the Bank of England. More information available via Chichester Chamber of Commerce & Industry

SATURDAY 18 – SATURDAY 25 APRIL

English Tourism Week

CAR PARKING CHARGES

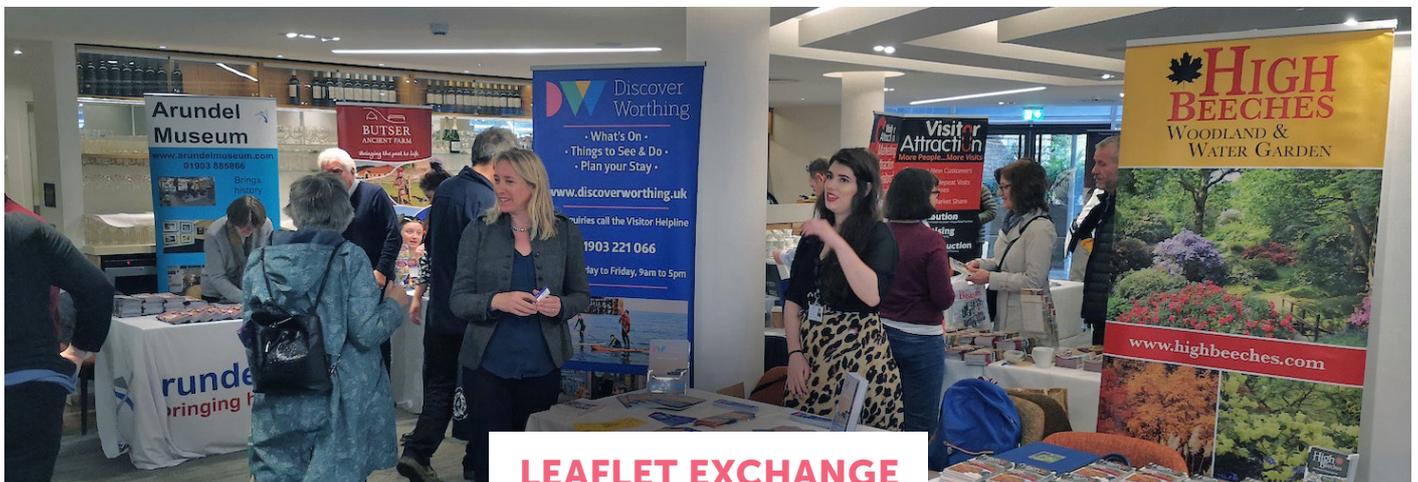
Despite our best efforts representing concerns from our Bid Levy Payers to the Chichester District Council Car Parking Consultation to review car parking charges, we are dismayed at the decision to increase parking charges citywide.

We recognise that this is only a 3% rise in line with inflation and the charges are an important revenue stream for CDC, however it is nonetheless a potential disincentive for shoppers to use our high street and to visitors who might experience our vibrant city.

Members of the BID team represented Bid Levy Payers at the CDC Parking Forum and our Chairman, Colin Hicks, attended the Overview and Scrutiny Committee, at which he put forward numerous alternative plans to try and incentivise parking so that shoppers and visitors were not made to feel 'penalised' for accessing the city. Sadly none of these solutions were accepted by the committee.

We are grateful to the support of 14 individual businesses who answered our call to take part in the Parking Consultation process by submitting your views via the Chichester District webpage.

The BID is still very much committed to finding workable solutions to the increased parking charges in the city, which our members, the business community at large and the general public have highlighted as a cause for concern. We will keep you up to date with any progress or feedback.



Chichester BID is the trading name of the Chichester City Centre Partnership, a registered company in England and Wales no 07961000 VAT reg no 139304813

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Please remember, this is your BID and your voice, so we would love to hear from you...

The annual Leaflet Exchange organised by Visit Chichester is taking place on Wednesday 4 March at Chichester Festival Theatre.

This is a great opportunity for local businesses and attractions to network and exchange promotional material with one another, helping to join up the offering to visitors to our district. All businesses with an interest in attracting tourists are welcome to exhibit; businesses from the tourism, leisure and hospitality sectors, including eateries, visitor attractions, experience

providers and accommodation operators.

Stands for those wishing to exhibit are £79 + VAT (Visit Chichester members) or £95 + VAT (non-members)

For more information please contact Visit Chichester visitchichester.org/leaflet-exchange

SSEN CONTINUATION OF WORKS AND UPGRADES

Upgrade works by Scottish and Southern Electricity Networks (SSEN) to improve and strengthen the resilience of Chichester's electricity infrastructure re-started at the start of January.

The main works are taking place in St Martin's Square and East Street, and should take ten weeks to complete.

While parking restrictions will apply in St Martin's Square from Monday

6 January to Monday 30 March 2020, there will be no restrictions affecting East Street and access will remain open for businesses and residential properties.

DEVELOPER ANNOUNCED FOR SOUTHERN GATEWAY SCHEME

HBD has been announced as development partner to deliver a major regeneration scheme for Chichester's Southern Gateway. They will work to transform the southern area of Chichester into a vibrant and attractive new quarter.

The area due to be redeveloped stretches from the empty law courts down to the Royal Mail depot buildings and also includes land south of Kingsham Road.

The project aims to create an estimated 365 new homes, 20,600 sqm of commercial space for businesses, retail, leisure and tourism, and

improved transport links and public space enhancements. It is predicted to create approximately 1,400 jobs and protect at least 200 existing jobs.

The Southern Gateway scheme is a key project in the Chichester Vision, which aims to boost economic growth in the city centre.

You can find out more here: chichester.gov.uk/southerngateway



DO YOU KNOW HOW TO SPOT FAKE BANKNOTES?

Paper £20 and £50 notes are the most counterfeited banknotes. With both polymer and paper versions of notes in current circulation, be confident you are able to spot a fake. The Bank of England has released a bank checking scheme which we should all be aware of, as both retailers and customers.

For polymer notes, there are two main checking features to look out for on the £5, £10 and £20 notes. Firstly, the bottom off-centre written number hologram should change between, for example, 'Five' and 'Pounds', when you tilt it from side to side. Secondly, for each of the notes, the see-through window displays a metallic image that shows different colours on the front and reverse of the note. So for both the £5 and £10 notes the foil is gold on the front and silver on the back, and the £20 note is blue and gold on the front and silver on the back. There are other security features for the polymer notes such as ultra-violet numbers and a silver foil patch that displays a 3D image of the coronation crown.

The paper note versions also have two key checking features, and similarly contain a hologram image change, with the '£' symbol changing to the number of the note when moved from side to side. When you hold the paper

version to the light you should see a bright '20' in the watermark at the top of the Queen's portrait. Again, there are further security features, such as ultra-violet elements and the unique feel of the paper, as well as the ability to feel raised print on certain words.

For the full article and what to do if you experience a counterfeit note, please visit bankofengland.co.uk



RECENTLY MOVED

Comics, Games & Coffee

Now situated at 66 North Street.

Sponsorship and advertising opportunities with the BID are available for both BID Levy Payers and Non BID Levy Payers.

Please contact the BID Office: office@chichesterbid.co.uk

GIFT CARD UPDATE



WHERE THE GIFT CARDS HAVE BEEN USED (TOP 20 IN ORDER OF VALUE):

1. BOOTS
2. NEW LOOK
3. TK MAXX
4. THE NAGS HEAD
5. BILLS
6. ASK
7. MARKS & SPENCER
8. TOP SHOP
9. CARLUCCIOS
10. JOULES
11. ZIGZAG
12. CREATIONS HAIR SALON
13. CLASSIX
14. Q HAIR & BEAUTY
15. FAT FACE
16. H SAMUEL
17. SMITTEN LINGERIE
18. ALL THAT GLITTERS
19. THE JEWELLERY & WATCH COMPANY
20. CHARLIE HARPERS

A REVIEW OF CHRISTMAS 2019

Plans are already in full swing for this year's events and promotional activities but we thought we would first take some time to review Christmas 2019 and share with you some of the feedback and results.

There have been lots of positive comments about the Christmas Festivities from both the public and businesses alike, particularly with regards to the Street Lighting, Window Competition and Elf Trail.

We saw a huge increase in website visits over the November-December period with the Christmas, Window Competition and Advent Calendar pages receiving the highest volume of traffic. There was also a significant increase in engagement across social media channels and we were delighted to see the public's response and support over the festive period; taking part in the events, sharing photos and voting in the People's Choice Award. The 'green tree' outside Jack Wills was once again very well received and we hope to do something similar for 2020.

Having Hugh Bonneville take part in the Window Competition certainly created a buzz amongst the public, businesses and local media. The effort you all put into your displays was not unnoticed and really helped make our city centre look its best.



Thank you to everyone for your support over Christmas, we know how important this trading period is for you all and hope it was successful.

If you have any comments or suggestions for Christmas 2020 then as always we would love to hear from you, so please do email jhockley@chichesterbid.co.uk.

CHRISTMAS IN NUMBERS:

- 220+ entries for the Elf Trail
- 215% increase in website users over Nov-Dec compared to the previous period
- A total reach of 156k on Facebook for the Virtual Advent Calendar Campaign
- 120.1K reach for the Late Night Shopping Event on Facebook
- 17,000 Christmas Festivities brochures were printed and distributed to Midhurst, Petworth, Portsmouth, Emsworth and Arundel

WHY NOT GET THE NEWSLETTER ELECTRONICALLY?

Sign-up to the Chichester BID newsletter to receive the latest BID news straight to your inbox. Signing up is easy, just complete the form in our website footer chichesterbid.co.uk

CHICHESTER IN NUMBERS



Footfall

East St

Week-on-Week
%age Change

► 0% ▲ 1% ▼ 4% ▲ 30% ▼ 23% ▼ 1% ▼ 14%

Weather

Typical conditions

☁ 11 ☀ 8 ☁ 8 ☁ 9 ☀ 10 ☁ 7 ☀ 10

Retail Sales

Week-on-Week

▲ 19.4% ▼ 5.7% ▲ 5.2% ▲ 8.2% ▼ 1.7% ▼ 12.1% TBC

Retailer Survey

	No	Yes		
Customers are holding out for pre-Christmas promotions		50.0 %	50.0 %	
We are confident we have achieved our Christmas targets	50.0 %	37.5 %	12.5 %	
Sales in January will be up on last year	25.0 %	50.0 %	25.0 %	
Click & collect has been more prevalent with consumers than previous Jan / Boxing Day Sales periods	28.6 %	14.3 %	14.3 %	42.9 %

Vacancy Rates

	Oct '18	Jan '19	Apr '19	Jul '19	Oct '19
Chichester	6.5 %	6.3 %	8.2 %	7.9 %	7.7 %
South East	8 %	8 %	8.5 %	8.2 %	9.2 %
UK	10.1 %	10.4 %	10.4 %	10.3 %	10 %

Vacancy figures are collected quarterly based on retail properties in the BID area.

Sales figures are collected Sun-Sat.

Report produced by Noggin for Chichester BID.

Weather provided by darksky.net. Icons @adamwhitcroft