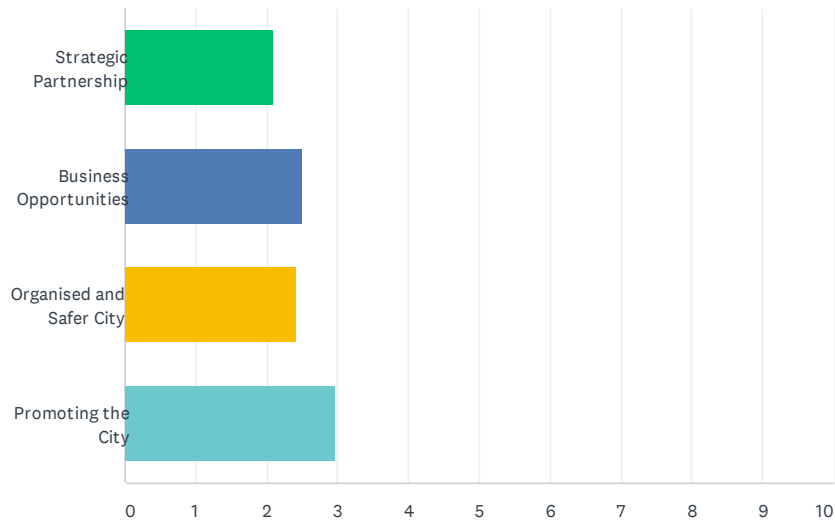


Q6 Out of these four priorities, which priority is most important to you?
(rank the following highest to lowest)

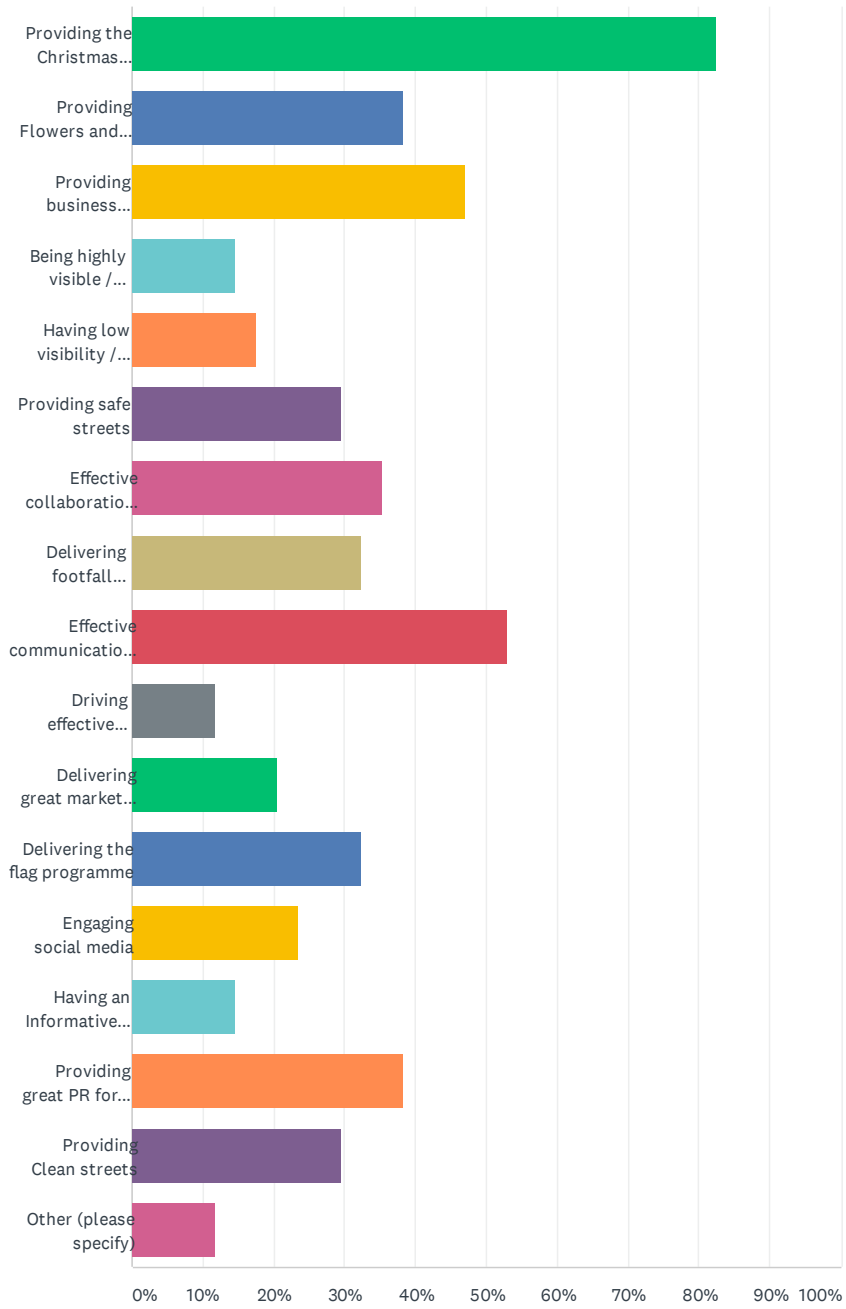
Answered: 43 Skipped: 2



| | 1 | 2 | 3 | 4 | TOTAL | SCORE |
|--------------------------|--------------|--------------|--------------|--------------|-------|-------|
| Strategic Partnership | 20.93% 9 | 13.95% 6 | 18.60% 8 | 46.51% 20 | 43 | 2.09 |
| Business Opportunities | 16.28% 7 | 41.86% 18 | 18.60% 8 | 23.26% 10 | 43 | 2.51 |
| Organised and Safer City | 18.60% 8 | 18.60% 8 | 48.84% 21 | 13.95% 6 | 43 | 2.42 |
| Promoting the City | 44.19% 19 | 25.58% 11 | 13.95% 6 | 16.28% 7 | 43 | 2.98 |

Q8 What is Chichester BID most known for? (choose 8)

Answered: 34 Skipped: 11

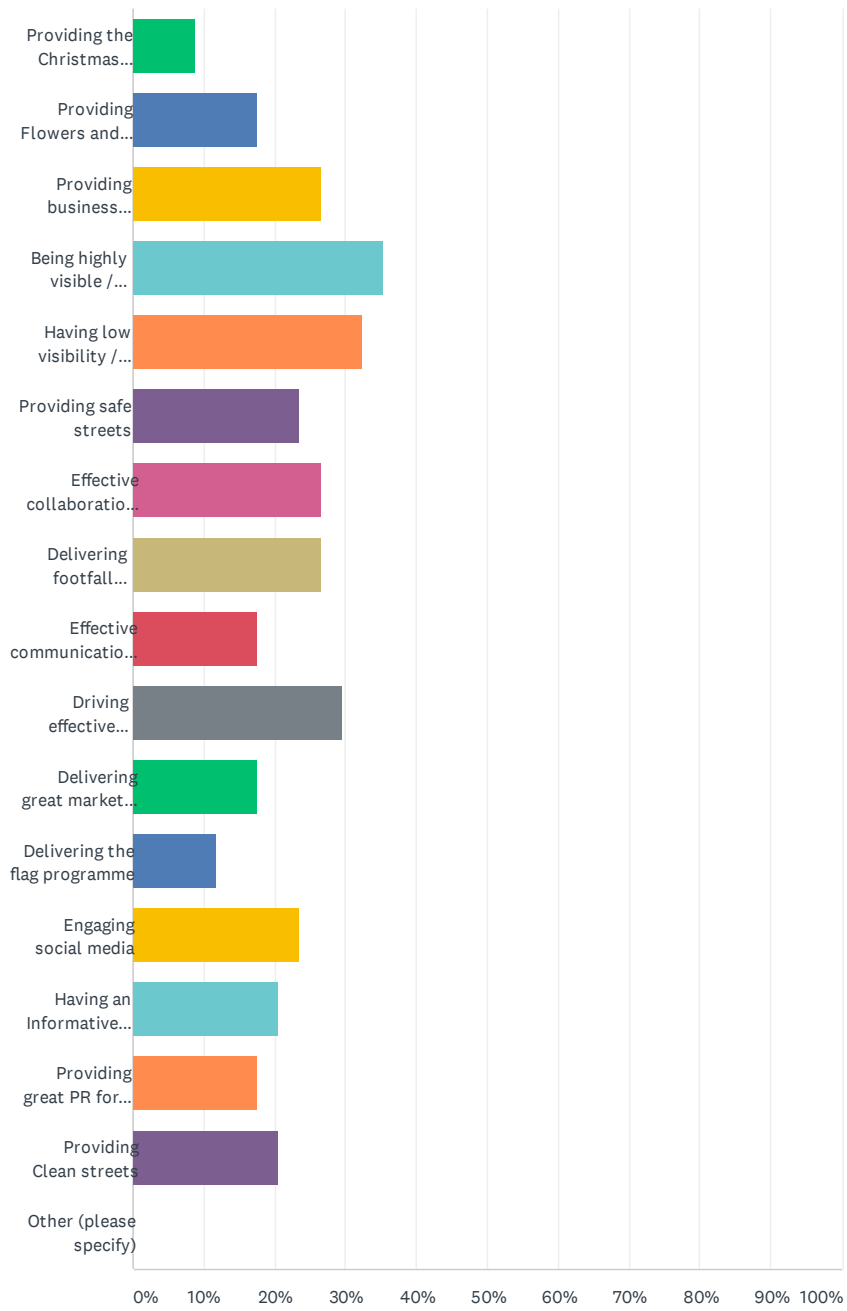


Chichester BID Consultation Survey

| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Providing the Christmas Lights | 82.35% | 28 |
| Providing Flowers and Decorations | 38.24% | 13 |
| Providing business support | 47.06% | 16 |
| Being highly visible / accessible | 14.71% | 5 |
| Having low visibility / accessibility | 17.65% | 6 |
| Providing safe streets | 29.41% | 10 |
| Effective collaboration with councils | 35.29% | 12 |
| Delivering footfall driving events | 32.35% | 11 |
| Effective communication with BID Levy Payers | 52.94% | 18 |
| Driving effective partnerships | 11.76% | 4 |
| Delivering great marketing communications | 20.59% | 7 |
| Delivering the flag programme | 32.35% | 11 |
| Engaging social media | 23.53% | 8 |
| Having an Informative website | 14.71% | 5 |
| Providing great PR for the city | 38.24% | 13 |
| Providing Clean streets | 29.41% | 10 |
| Other (please specify) | 11.76% | 4 |
| Total Respondents: 34 | | |

Q9 What is Chichester BID least known for? (choose 5)

Answered: 34 Skipped: 11

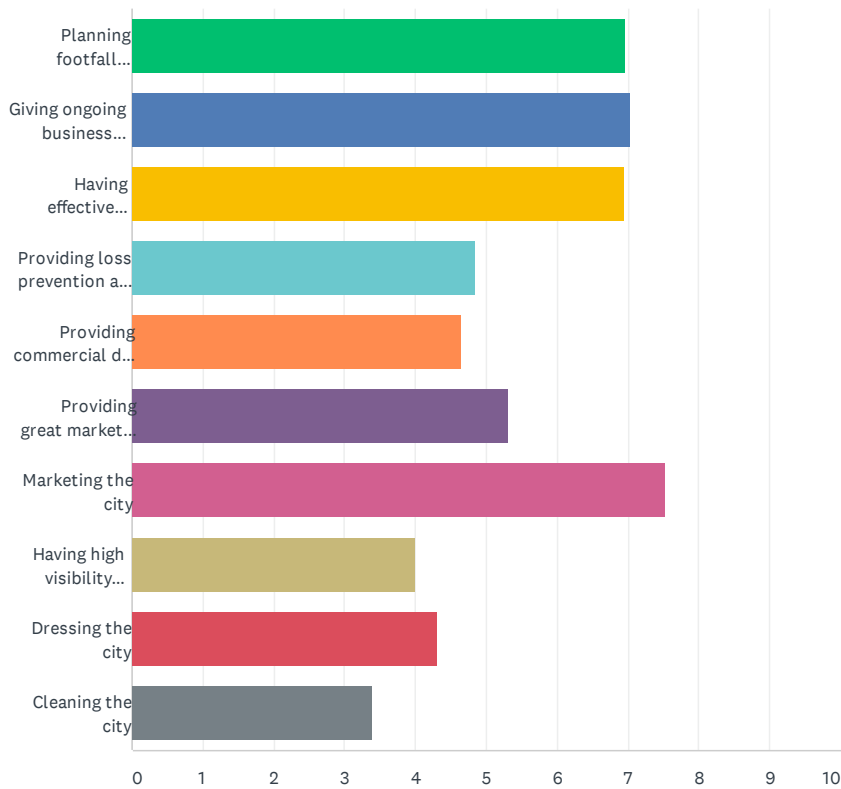


Chichester BID Consultation Survey

| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Providing the Christmas Lights | 8.82% | 3 |
| Providing Flowers and Decorations | 17.65% | 6 |
| Providing business support | 26.47% | 9 |
| Being highly visible / accessible | 35.29% | 12 |
| Having low visibility / accessibility | 32.35% | 11 |
| Providing safe streets | 23.53% | 8 |
| Effective collaboration with councils | 26.47% | 9 |
| Delivering footfall driving events | 26.47% | 9 |
| Effective communication with BID Levy Payers | 17.65% | 6 |
| Driving effective partnerships | 29.41% | 10 |
| Delivering great marketing communications | 17.65% | 6 |
| Delivering the flag programme | 11.76% | 4 |
| Engaging social media | 23.53% | 8 |
| Having an Informative website | 20.59% | 7 |
| Providing great PR for the city | 17.65% | 6 |
| Providing Clean streets | 20.59% | 7 |
| Other (please specify) | 0.00% | 0 |
| Total Respondents: 34 | | |

Q10 What should the BID be known for? (Rank in order of priority)

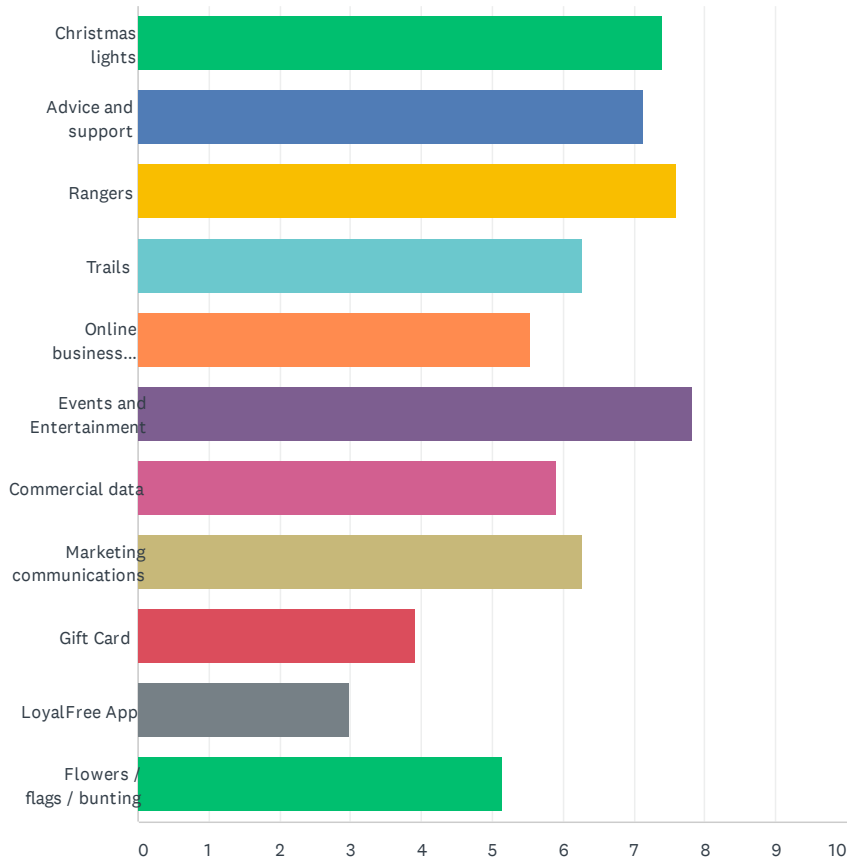
Answered: 34 Skipped: 11



| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | TOTAL | SCORE |
|--|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|--------------|-------|-------|
| Planning footfall driving events | 20.59% 7 | 23.53% 8 | 8.82% 3 | 8.82% 3 | 5.88% 2 | 11.76% 4 | 2.94% 1 | 8.82% 3 | 5.88% 2 | 2.94% 1 | 34 | 6.97 |
| Giving ongoing business support and guidance | 14.71% 5 | 20.59% 7 | 23.53% 8 | 8.82% 3 | 8.82% 3 | 5.88% 2 | 2.94% 1 | 2.94% 1 | 5.88% 2 | 5.88% 2 | 34 | 7.03 |
| Having effective influence with other public bodies e.g councils | 11.76% 4 | 17.65% 6 | 17.65% 6 | 14.71% 5 | 14.71% 5 | 8.82% 3 | 2.94% 1 | 5.88% 2 | 5.88% 2 | 0.00% 0 | 34 | 6.94 |
| Providing loss prevention and safety services | 2.94% 1 | 5.88% 2 | 5.88% 2 | 8.82% 3 | 17.65% 6 | 14.71% 5 | 14.71% 5 | 11.76% 4 | 2.94% 1 | 14.71% 5 | 34 | 4.85 |
| Providing commercial data / information | 2.94% 1 | 0.00% 0 | 8.82% 3 | 8.82% 3 | 11.76% 4 | 17.65% 6 | 23.53% 8 | 5.88% 2 | 11.76% 4 | 8.82% 3 | 34 | 4.65 |
| Providing great marketing communication | 0.00% 0 | 5.88% 2 | 14.71% 5 | 8.82% 3 | 14.71% 5 | 23.53% 8 | 8.82% 3 | 14.71% 5 | 5.88% 2 | 2.94% 1 | 34 | 5.32 |
| Marketing the city | 38.24% 13 | 11.76% 4 | 8.82% 3 | 14.71% 5 | 2.94% 1 | 0.00% 0 | 14.71% 5 | 2.94% 1 | 0.00% 0 | 5.88% 2 | 34 | 7.53 |
| Having high visibility online and press presence | 2.94% 1 | 2.94% 1 | 2.94% 1 | 5.88% 2 | 11.76% 4 | 5.88% 2 | 14.71% 5 | 26.47% 9 | 14.71% 5 | 11.76% 4 | 34 | 4.00 |
| Dressing the city | 0.00% 0 | 11.76% 4 | 2.94% 1 | 14.71% 5 | 5.88% 2 | 5.88% 2 | 8.82% 3 | 8.82% 3 | 32.35% 11 | 8.82% 3 | 34 | 4.32 |
| Cleaning the city | 5.88% 2 | 0.00% 0 | 5.88% 2 | 5.88% 2 | 5.88% 2 | 5.88% 2 | 5.88% 2 | 11.76% 4 | 14.71% 5 | 38.24% 13 | 34 | 3.38 |

Q12 Rank the following BID activities from highest to lowest in terms of importance to you and your business:

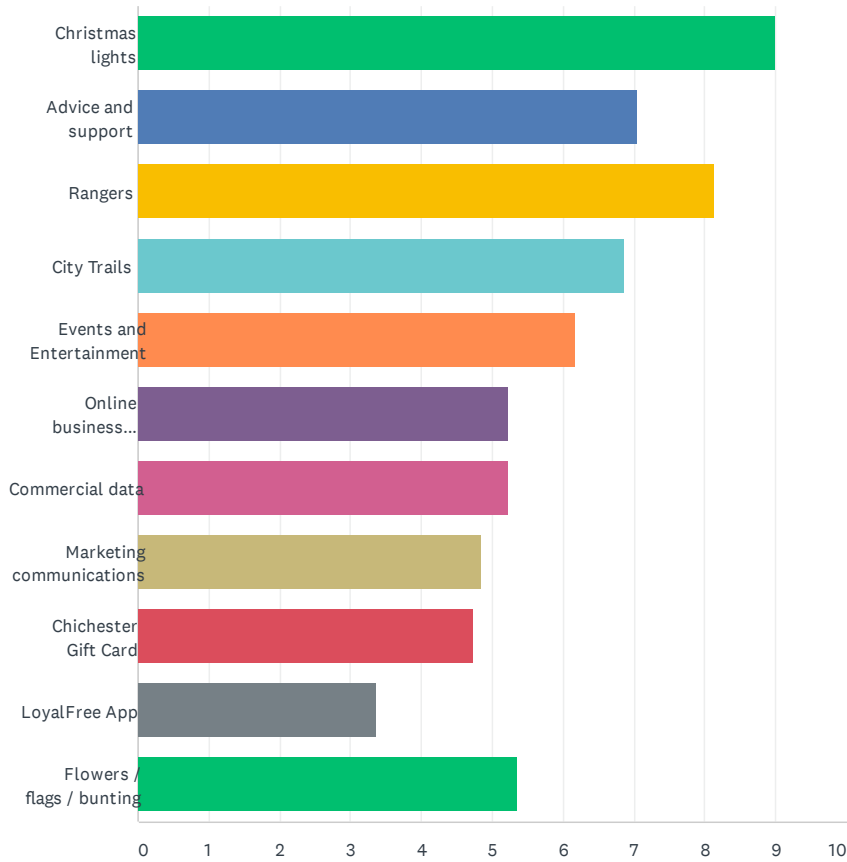
Answered: 22 Skipped: 23



| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | TOTAL |
|---------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------|
| Christmas lights | 27.27% 6 | 9.09% 2 | 9.09% 2 | 13.64% 3 | 4.55% 1 | 9.09% 2 | 4.55% 1 | 4.55% 1 | 4.55% 1 | 4.55% 1 | 9.09% 2 | 22 |
| Advice and support | 18.18% 4 | 22.73% 5 | 0.00% 0 | 9.09% 2 | 13.64% 3 | 0.00% 0 | 9.09% 2 | 13.64% 3 | 0.00% 0 | 4.55% 1 | 9.09% 2 | 22 |
| Rangers | 13.64% 3 | 13.64% 3 | 22.73% 5 | 13.64% 3 | 4.55% 1 | 13.64% 3 | 4.55% 1 | 0.00% 0 | 4.55% 1 | 0.00% 0 | 9.09% 2 | 22 |
| Trails | 0.00% 0 | 4.55% 1 | 22.73% 5 | 13.64% 3 | 9.09% 2 | 9.09% 2 | 13.64% 3 | 18.18% 4 | 0.00% 0 | 0.00% 0 | 9.09% 2 | 22 |
| Online business directory | 4.55% 1 | 0.00% 0 | 0.00% 0 | 18.18% 4 | 18.18% 4 | 9.09% 2 | 13.64% 3 | 13.64% 3 | 13.64% 3 | 4.55% 1 | 4.55% 1 | 22 |
| Events and Entertainment | 13.64% 3 | 18.18% 4 | 13.64% 3 | 13.64% 3 | 4.55% 1 | 22.73% 5 | 9.09% 2 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 4.55% 1 | 22 |
| Commercial data | 9.09% 2 | 4.55% 1 | 4.55% 1 | 4.55% 1 | 9.09% 2 | 13.64% 3 | 27.27% 6 | 9.09% 2 | 13.64% 3 | 4.55% 1 | 0.00% 0 | 22 |
| Marketing communications | 4.55% 1 | 4.55% 1 | 18.18% 4 | 9.09% 2 | 13.64% 3 | 4.55% 1 | 4.55% 1 | 31.82% 7 | 4.55% 1 | 4.55% 1 | 0.00% 0 | 22 |
| Gift Card | 4.55% 1 | 0.00% 0 | 4.55% 1 | 4.55% 1 | 4.55% 1 | 4.55% 1 | 9.09% 2 | 0.00% 0 | 40.91% 9 | 9.09% 2 | 18.18% 4 | 22 |
| LoyalFree App | 0.00% 0 | 4.55% 1 | 0.00% 0 | 0.00% 0 | 9.09% 2 | 0.00% 0 | 0.00% 0 | 9.09% 2 | 13.64% 3 | 50.00% 11 | 13.64% 3 | 22 |
| Flowers / flags / bunting | 4.55% 1 | 18.18% 4 | 4.55% 1 | 0.00% 0 | 9.09% 2 | 13.64% 3 | 4.55% 1 | 0.00% 0 | 4.55% 1 | 18.18% 4 | 22.73% 5 | 22 |

Q13 Rank the following BID activities from highest to lowest in terms of current effectiveness of implementation:

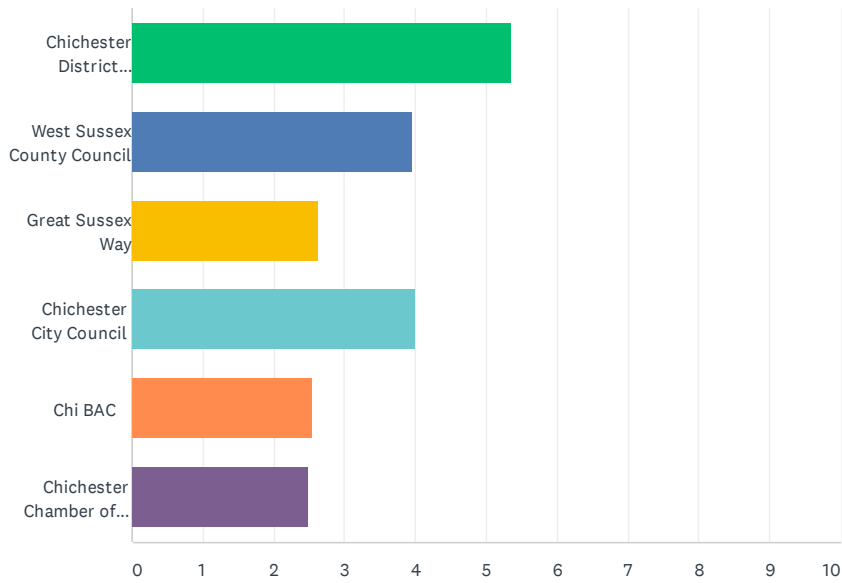
Answered: 22 Skipped: 23



| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | TOTAL |
|---------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------|
| Christmas lights | 54.55% 12 | 18.18% 4 | 4.55% 1 | 4.55% 1 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 9.09% 2 | 4.55% 1 | 4.55% 1 | 22 |
| Advice and support | 4.55% 1 | 27.27% 6 | 13.64% 3 | 9.09% 2 | 0.00% 0 | 18.18% 4 | 9.09% 2 | 0.00% 0 | 4.55% 1 | 4.55% 1 | 9.09% 2 | 22 |
| Rangers | 13.64% 3 | 18.18% 4 | 27.27% 6 | 13.64% 3 | 9.09% 2 | 4.55% 1 | 4.55% 1 | 0.00% 0 | 0.00% 0 | 4.55% 1 | 4.55% 1 | 22 |
| City Trails | 9.09% 2 | 4.55% 1 | 9.09% 2 | 27.27% 6 | 18.18% 4 | 4.55% 1 | 9.09% 2 | 0.00% 0 | 9.09% 2 | 4.55% 1 | 4.55% 1 | 22 |
| Events and Entertainment | 0.00% 0 | 4.55% 1 | 0.00% 0 | 13.64% 3 | 36.36% 8 | 22.73% 5 | 4.55% 1 | 9.09% 2 | 0.00% 0 | 4.55% 1 | 4.55% 1 | 22 |
| Online business directory | 0.00% 0 | 0.00% 0 | 0.00% 0 | 4.55% 1 | 4.55% 1 | 36.36% 8 | 36.36% 8 | 4.55% 1 | 9.09% 2 | 4.55% 1 | 0.00% 0 | 22 |
| Commercial data | 0.00% 0 | 0.00% 0 | 13.64% 3 | 9.09% 2 | 4.55% 1 | 4.55% 1 | 31.82% 7 | 13.64% 3 | 13.64% 3 | 4.55% 1 | 4.55% 1 | 22 |
| Marketing communications | 0.00% 0 | 4.55% 1 | 9.09% 2 | 0.00% 0 | 13.64% 3 | 0.00% 0 | 4.55% 1 | 45.45% 10 | 18.18% 4 | 0.00% 0 | 4.55% 1 | 22 |
| Chichester Gift Card | 4.55% 1 | 4.55% 1 | 0.00% 0 | 13.64% 3 | 9.09% 2 | 0.00% 0 | 0.00% 0 | 22.73% 5 | 22.73% 5 | 22.73% 5 | 0.00% 0 | 22 |
| LoyalFree App | 4.55% 1 | 4.55% 1 | 4.55% 1 | 4.55% 1 | 0.00% 0 | 4.55% 1 | 0.00% 0 | 0.00% 0 | 13.64% 3 | 31.82% 7 | 31.82% 7 | 22 |
| Flowers / flags / bunting | 9.09% 2 | 13.64% 3 | 18.18% 4 | 0.00% 0 | 4.55% 1 | 4.55% 1 | 0.00% 0 | 4.55% 1 | 0.00% 0 | 13.64% 3 | 31.82% 7 | 22 |

Q23 What are the key partnerships that the BID should develop that would add greatest value for your business? (Rank the following)

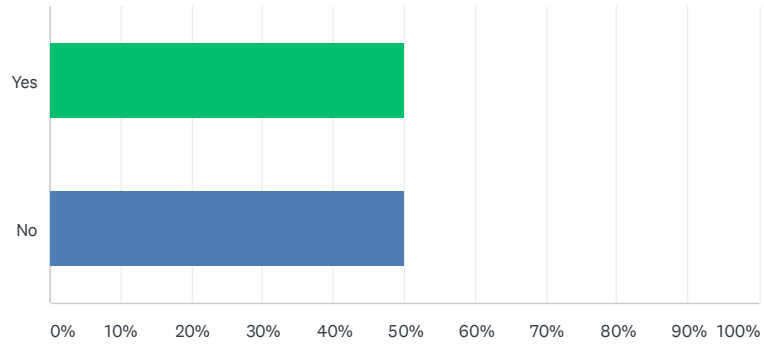
Answered: 22 Skipped: 23



| | 1 | 2 | 3 | 4 | 5 | 6 | TOTAL | SCORE |
|--------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------|-------|
| Chichester District Council | 68.18% 15 | 18.18% 4 | 4.55% 1 | 4.55% 1 | 0.00% 0 | 4.55% 1 | 22 | 5.36 |
| West Sussex County Council | 0.00% 0 | 40.91% 9 | 31.82% 7 | 9.09% 2 | 18.18% 4 | 0.00% 0 | 22 | 3.95 |
| Great Sussex Way | 13.64% 3 | 9.09% 2 | 4.55% 1 | 13.64% 3 | 18.18% 4 | 40.91% 9 | 22 | 2.64 |
| Chichester City Council | 13.64% 3 | 13.64% 3 | 40.91% 9 | 22.73% 5 | 9.09% 2 | 0.00% 0 | 22 | 4.00 |
| Chi BAC | 0.00% 0 | 13.64% 3 | 0.00% 0 | 31.82% 7 | 36.36% 8 | 18.18% 4 | 22 | 2.55 |
| Chichester Chamber of Commerce | 4.55% 1 | 4.55% 1 | 18.18% 4 | 18.18% 4 | 18.18% 4 | 36.36% 8 | 22 | 2.50 |

Q24 Has Chichester BID positively impacted your business over the last year?

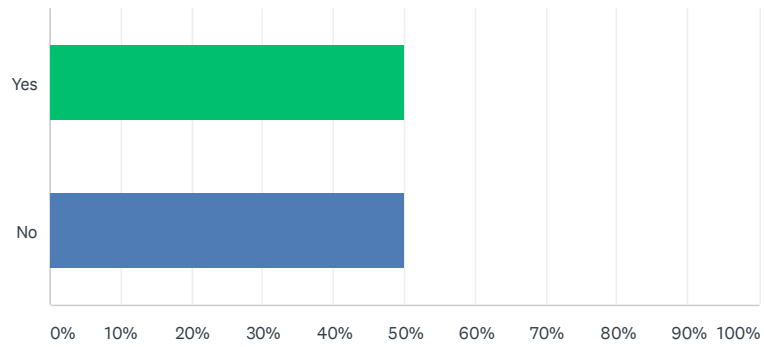
Answered: 20 Skipped: 25



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 50.00% | 10 |
| No | 50.00% | 10 |
| TOTAL | | 20 |

Q25 Has Chichester BID positively impacted the city over the past year?

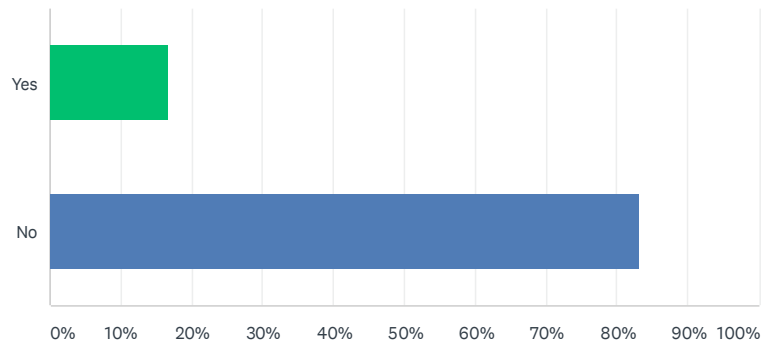
Answered: 20 Skipped: 25



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 50.00% | 10 |
| No | 50.00% | 10 |
| TOTAL | | 20 |

Q26 Do you use the Chichester BID website?

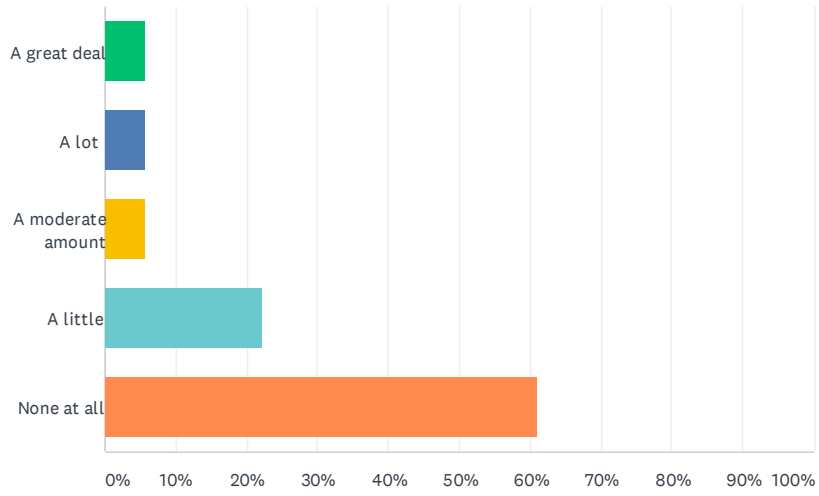
Answered: 18 Skipped: 27



| ANSWER CHOICES | | RESPONSES | |
|----------------|--|-----------|----|
| Yes | | 16.67% | 3 |
| No | | 83.33% | 15 |
| TOTAL | | | 18 |

Q27 How often would you log in?

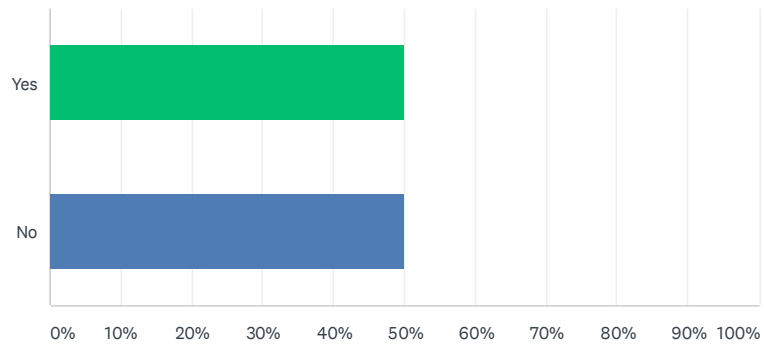
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|-----------|
| A great deal | 5.56% | 1 |
| A lot | 5.56% | 1 |
| A moderate amount | 5.56% | 1 |
| A little | 22.22% | 4 |
| None at all | 61.11% | 11 |
| TOTAL | | 18 |

Q31 Do you follow Chichester BID on social media?

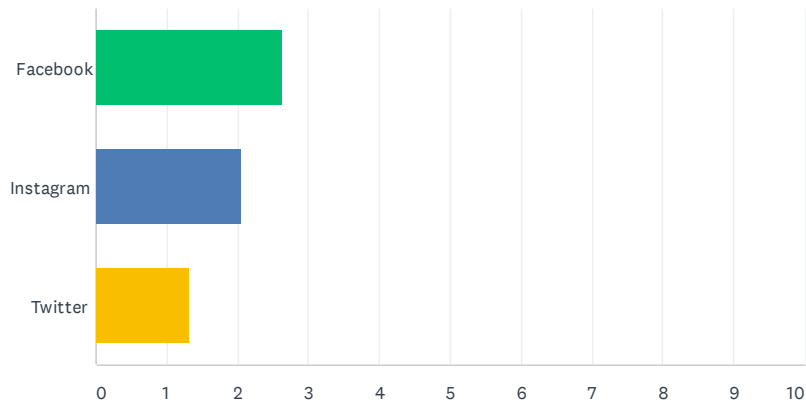
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----------|
| Yes | 50.00% | 9 |
| No | 50.00% | 9 |
| TOTAL | | 18 |

Q32 Which platform works best? (please rank)

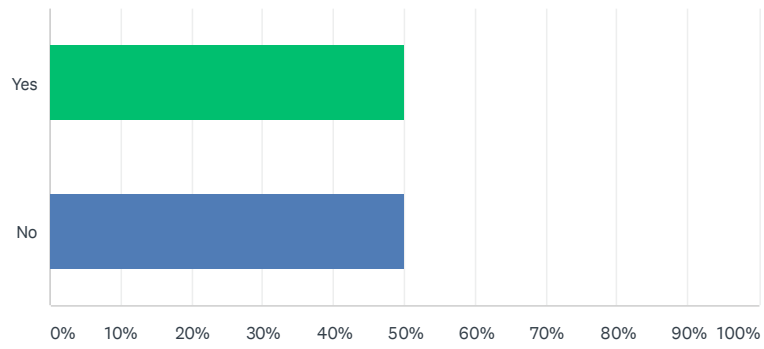
Answered: 19 Skipped: 26



| | 1 | 2 | 3 | TOTAL | SCORE |
|-----------|--------------|-------------|--------------|-------|-------|
| Facebook | 68.42% 13 | 26.32% 5 | 5.26% 1 | 19 | 2.63 |
| Instagram | 31.58% 6 | 42.11% 8 | 26.32% 5 | 19 | 2.05 |
| Twitter | 0.00% 0 | 31.58% 6 | 68.42% 13 | 19 | 1.32 |

Q34 Are you familiar with the members of the BID team?

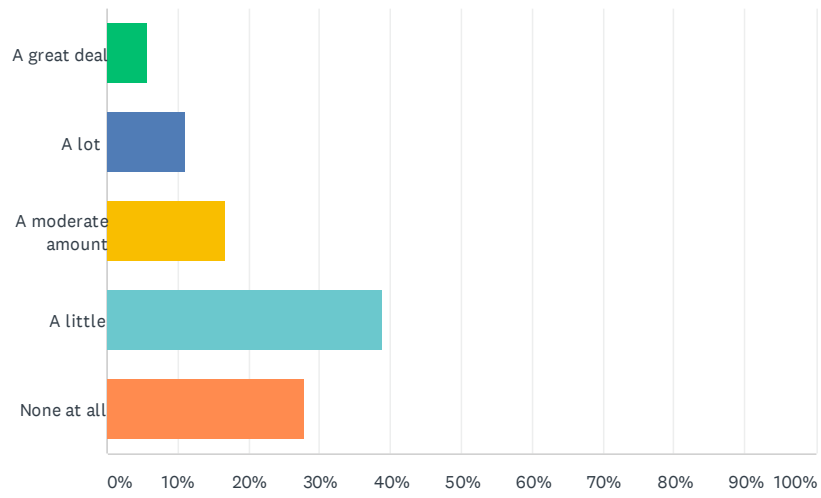
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----------|
| Yes | 50.00% | 9 |
| No | 50.00% | 9 |
| TOTAL | | 18 |

Q35 How often do you connect with the team?

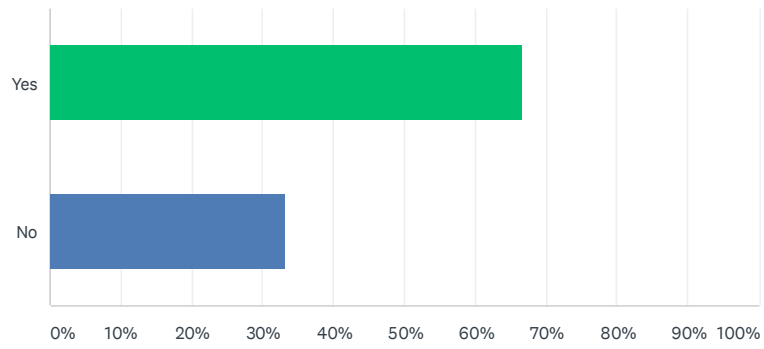
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|-----------|
| A great deal | 5.56% | 1 |
| A lot | 11.11% | 2 |
| A moderate amount | 16.67% | 3 |
| A little | 38.89% | 7 |
| None at all | 27.78% | 5 |
| TOTAL | | 18 |

Q37 Are you aware of the free to download LoyalFree app?

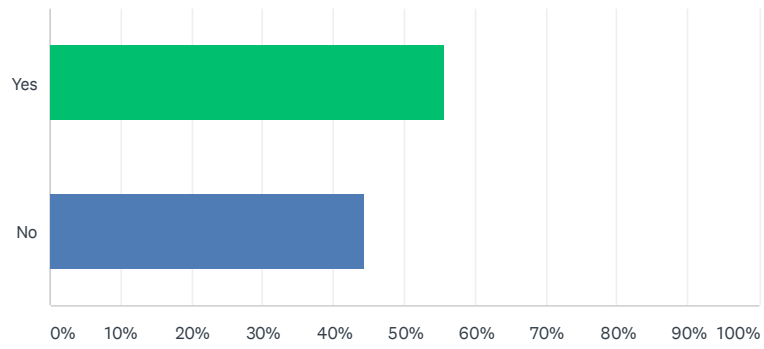
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 66.67% | 12 |
| No | 33.33% | 6 |
| TOTAL | | 18 |

Q38 Are you aware of the benefits this app can bring your business?

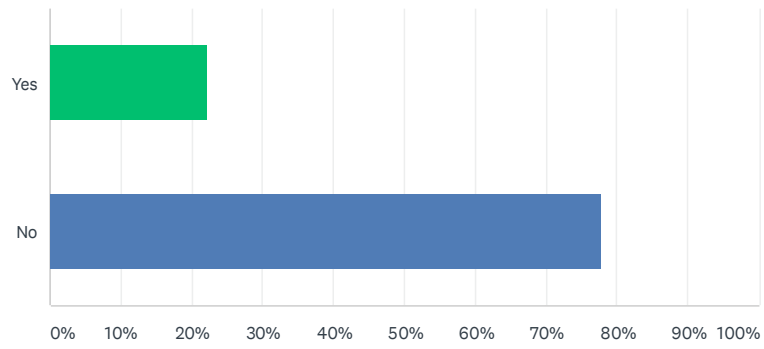
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 55.56% | 10 |
| No | 44.44% | 8 |
| TOTAL | | 18 |

Q39 Do you use the LoyalFree app to promote your business?

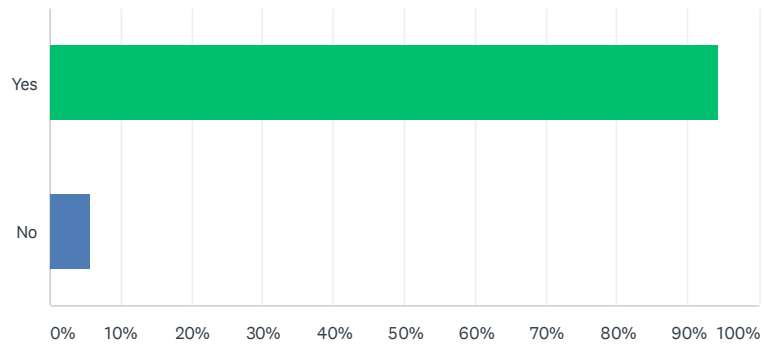
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 22.22% | 4 |
| No | 77.78% | 14 |
| TOTAL | | 18 |

Q41 Are you aware of the Chichester Gift Card?

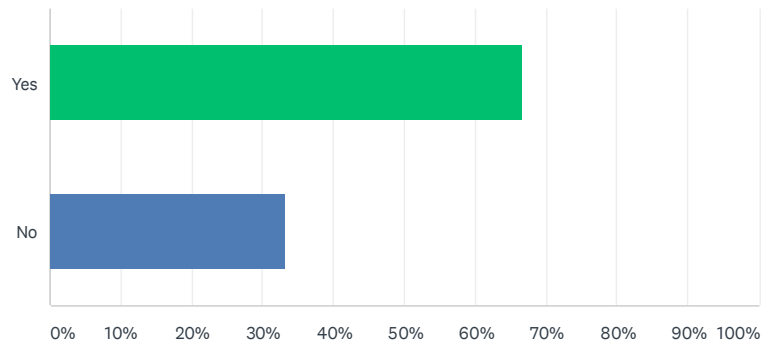
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 94.44% | 17 |
| No | 5.56% | 1 |
| TOTAL | | 18 |

Q42 Are you aware of the benefits to your business?

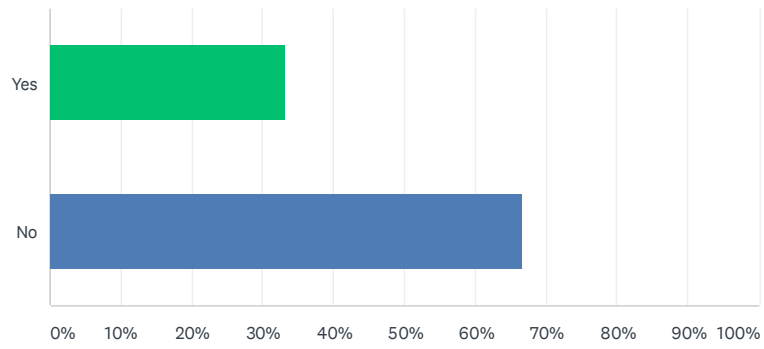
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 66.67% | 12 |
| No | 33.33% | 6 |
| TOTAL | | 18 |

Q43 Would you be interested in becoming a sales point?

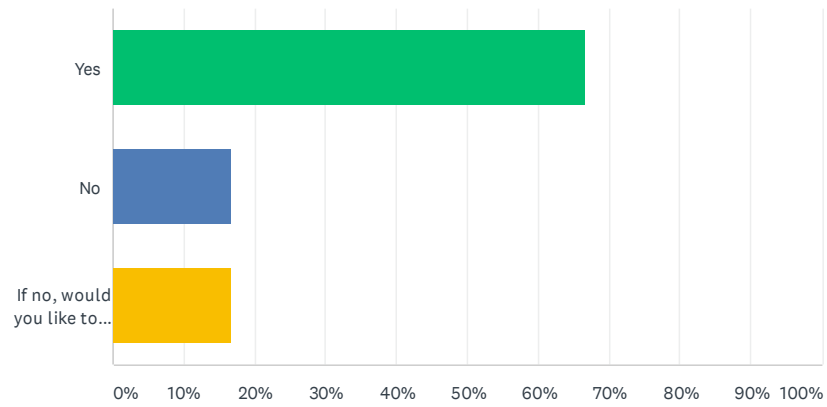
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 33.33% | 6 |
| No | 66.67% | 12 |
| TOTAL | | 18 |

Q44 Do you accept the Chichester Gift Card?

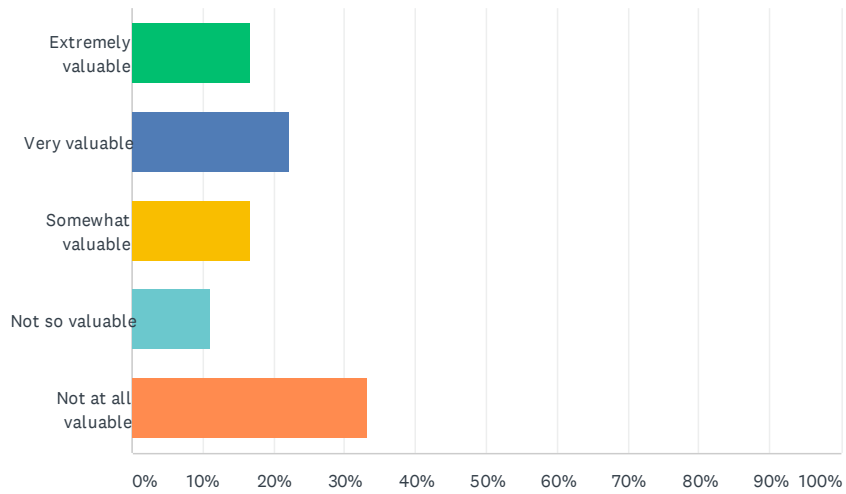
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----------|
| Yes | 66.67% | 12 |
| No | 16.67% | 3 |
| If no, would you like to accept the card? | 16.67% | 3 |
| TOTAL | | 18 |

Q45 How effective is Chichester BID's print marketing? (example Festivities Brochures, Trail Forms, Indie Passport)

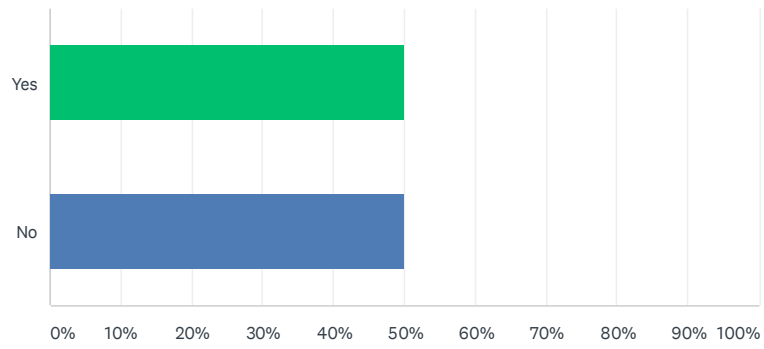
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|---------------------|-----------|-----------|
| Extremely valuable | 16.67% | 3 |
| Very valuable | 22.22% | 4 |
| Somewhat valuable | 16.67% | 3 |
| Not so valuable | 11.11% | 2 |
| Not at all valuable | 33.33% | 6 |
| TOTAL | | 18 |

Q49 Are trails effective at driving footfall?

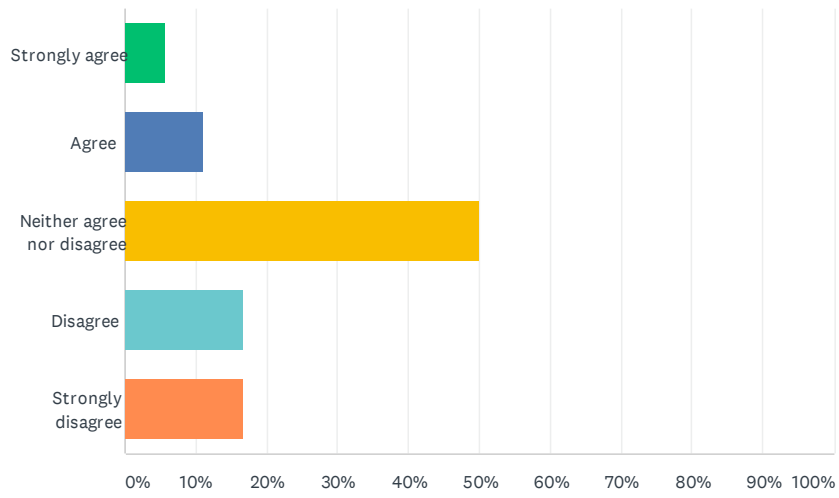
Answered: 18 Skipped: 27



| ANSWER CHOICES | | RESPONSES | |
|----------------|--|-----------|----|
| Yes | | 50.00% | 9 |
| No | | 50.00% | 9 |
| TOTAL | | | 18 |

Q51 Is the communication re BID Levy Funds clear and easy to follow?

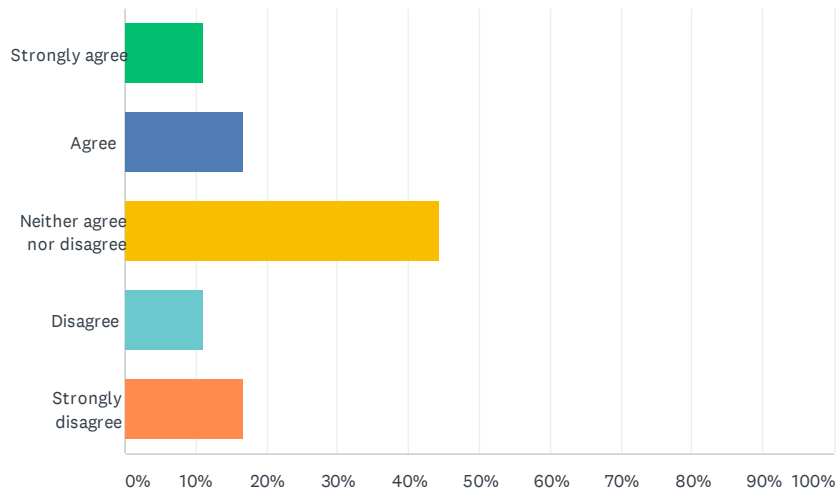
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 5.56% | 1 |
| Agree | 11.11% | 2 |
| Neither agree nor disagree | 50.00% | 9 |
| Disagree | 16.67% | 3 |
| Strongly disagree | 16.67% | 3 |
| TOTAL | | 18 |

Q52 Does the Annual Review give you the information you need?

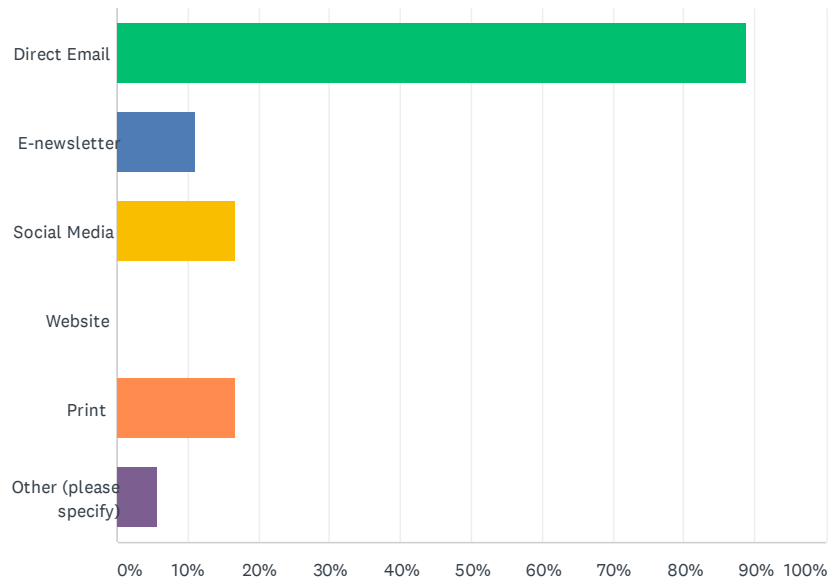
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 11.11% | 2 |
| Agree | 16.67% | 3 |
| Neither agree nor disagree | 44.44% | 8 |
| Disagree | 11.11% | 2 |
| Strongly disagree | 16.67% | 3 |
| TOTAL | | 18 |

Q53 What communication methods work best for you and your business?

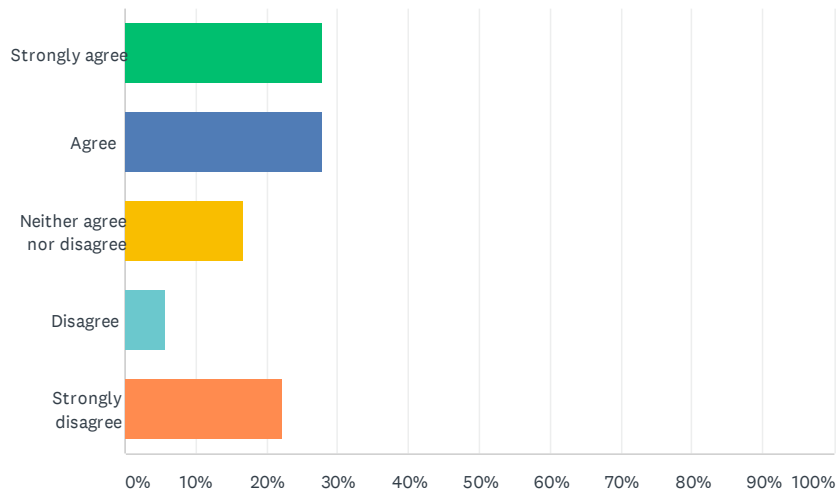
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|----|
| Direct Email | 88.89% | 16 |
| E-newsletter | 11.11% | 2 |
| Social Media | 16.67% | 3 |
| Website | 0.00% | 0 |
| Print | 16.67% | 3 |
| Other (please specify) | 5.56% | 1 |
| Total Respondents: 18 | | |

Q55 Do the Rangers benefit your business?

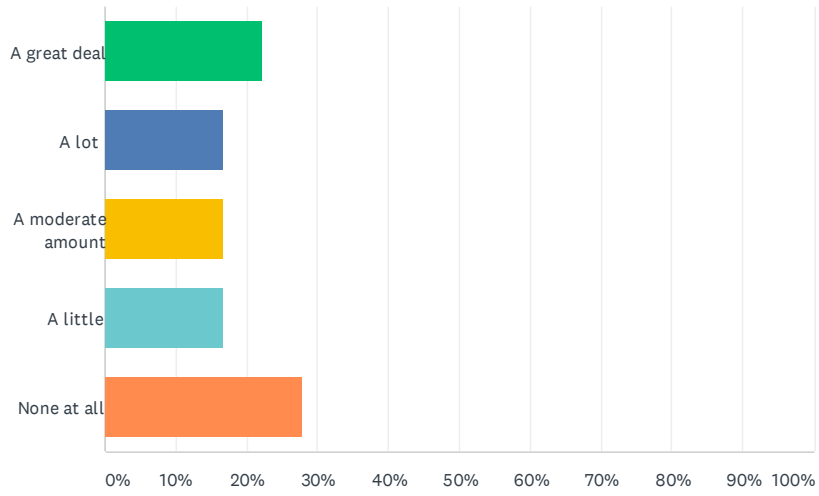
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 27.78% | 5 |
| Agree | 27.78% | 5 |
| Neither agree nor disagree | 16.67% | 3 |
| Disagree | 5.56% | 1 |
| Strongly disagree | 22.22% | 4 |
| TOTAL | | 18 |

Q56 How often do you see the Rangers in an average month?

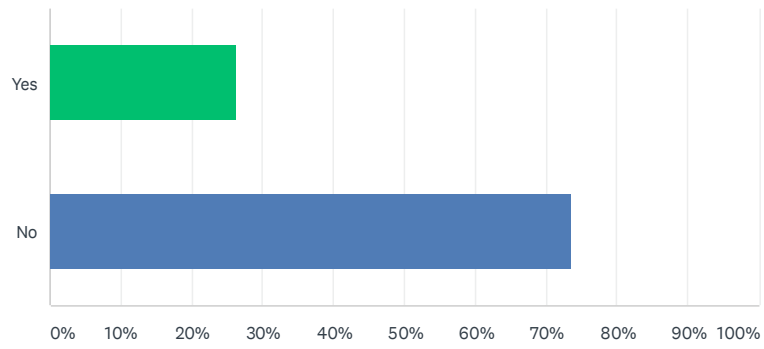
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|----|
| A great deal | 22.22% | 4 |
| A lot | 16.67% | 3 |
| A moderate amount | 16.67% | 3 |
| A little | 16.67% | 3 |
| None at all | 27.78% | 5 |
| TOTAL | | 18 |

Q58 Are you a member of Chi BAC?

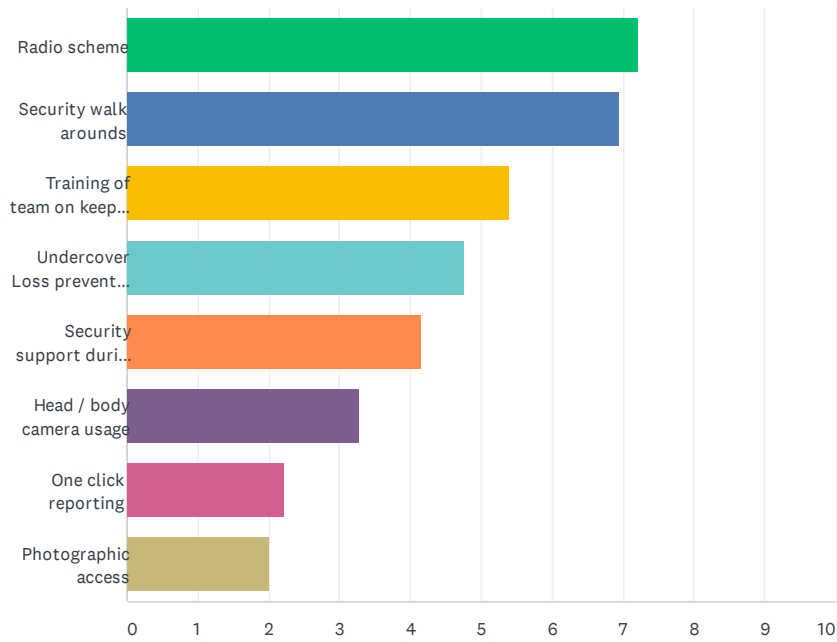
Answered: 19 Skipped: 26



| ANSWER CHOICES | | RESPONSES | |
|----------------|--|-----------|----|
| Yes | | 26.32% | 5 |
| No | | 73.68% | 14 |
| TOTAL | | | 19 |

Q60 If yes, rank the importance of the following services Chi BAC offers you:

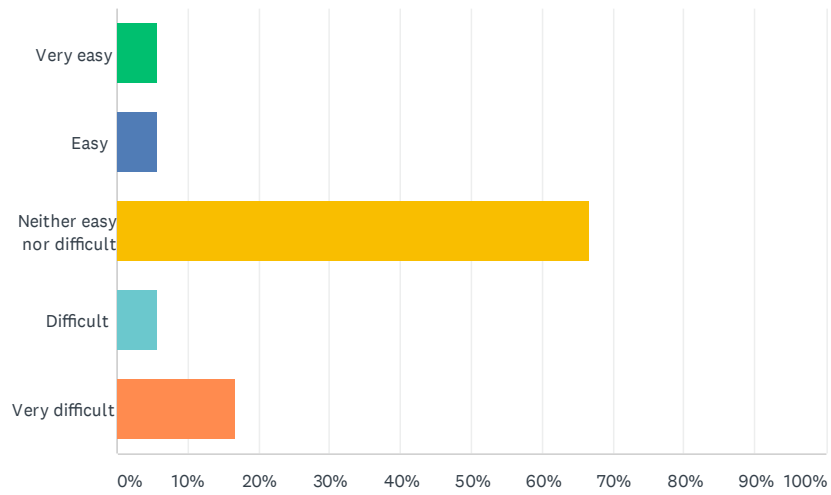
Answered: 18 Skipped: 27



| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | TOTAL | SCORE |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------|-------|
| Radio scheme | 66.67% 12 | 22.22% 4 | 0.00% 0 | 5.56% 1 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 5.56% 1 | 18 | 7.22 |
| Security walk arounds | 22.22% 4 | 72.22% 13 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 5.56% 1 | 0.00% 0 | 18 | 6.94 |
| Training of team on keeping safe / shoplifting prevention | 0.00% 0 | 0.00% 0 | 66.67% 12 | 11.11% 2 | 16.67% 3 | 5.56% 1 | 0.00% 0 | 0.00% 0 | 18 | 5.39 |
| Undercover Loss prevention experts | 5.56% 1 | 0.00% 0 | 11.11% 2 | 55.56% 10 | 11.11% 2 | 11.11% 2 | 5.56% 1 | 0.00% 0 | 18 | 4.78 |
| Security support during key events within the city | 0.00% 0 | 0.00% 0 | 16.67% 3 | 11.11% 2 | 55.56% 10 | 5.56% 1 | 11.11% 2 | 0.00% 0 | 18 | 4.17 |
| Head / body camera usage | 0.00% 0 | 5.56% 1 | 0.00% 0 | 0.00% 0 | 16.67% 3 | 66.67% 12 | 11.11% 2 | 0.00% 0 | 18 | 3.28 |
| One click reporting | 5.56% 1 | 0.00% 0 | 0.00% 0 | 5.56% 1 | 0.00% 0 | 0.00% 0 | 61.11% 11 | 27.78% 5 | 18 | 2.22 |
| Photographic access | 0.00% 0 | 0.00% 0 | 5.56% 1 | 11.11% 2 | 0.00% 0 | 11.11% 2 | 5.56% 1 | 66.67% 12 | 18 | 2.00 |

Q61 How easy do you and your team find the portal to use?

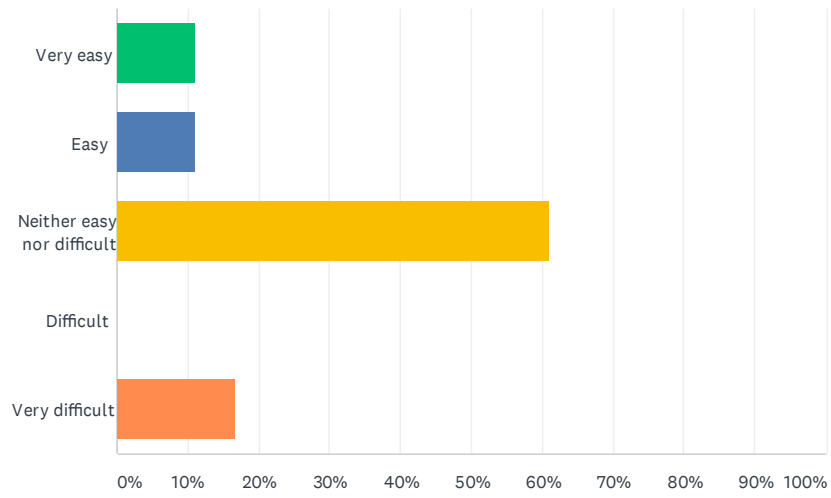
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Very easy | 5.56% | 1 |
| Easy | 5.56% | 1 |
| Neither easy nor difficult | 66.67% | 12 |
| Difficult | 5.56% | 1 |
| Very difficult | 16.67% | 3 |
| TOTAL | | 18 |

Q62 How easy do you and your team find the radio to use?

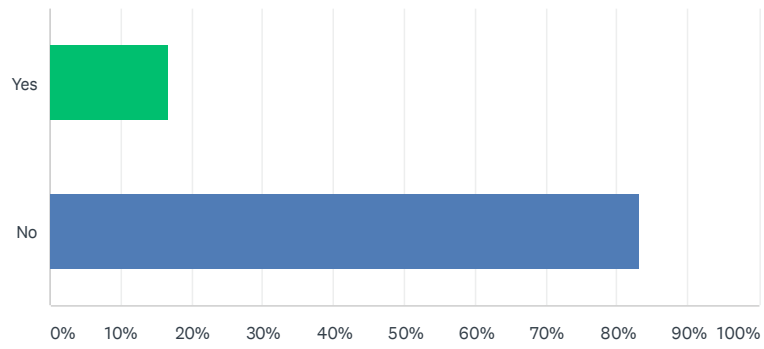
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Very easy | 11.11% | 2 |
| Easy | 11.11% | 2 |
| Neither easy nor difficult | 61.11% | 11 |
| Difficult | 0.00% | 0 |
| Very difficult | 16.67% | 3 |
| TOTAL | | 18 |

Q63 Have you or your team ever received training from Chi BAC?

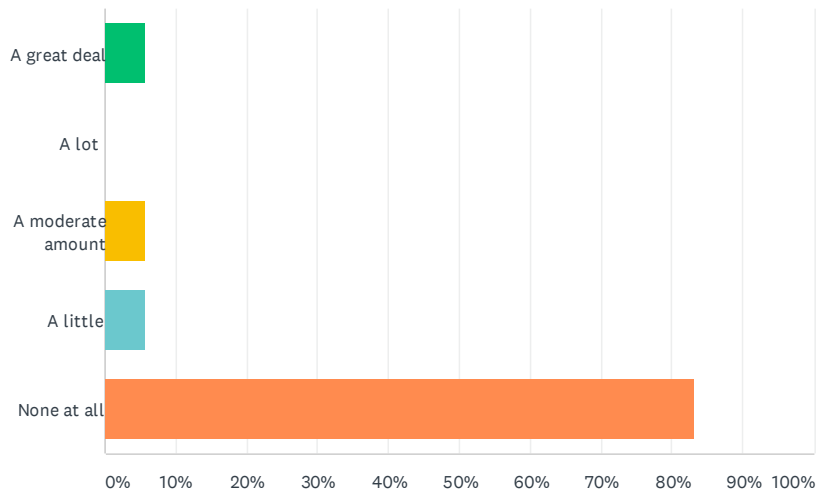
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 16.67% | 3 |
| No | 83.33% | 15 |
| TOTAL | | 18 |

Q64 How many reports have you logged over the last 6 months?

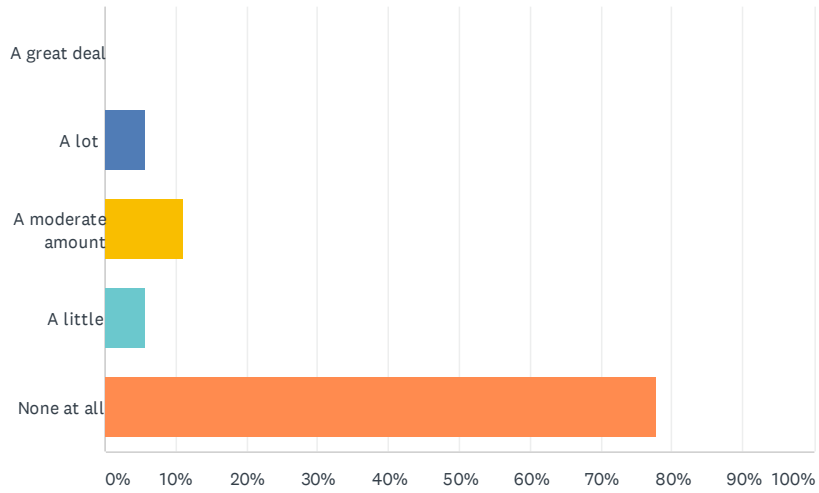
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|-----------|
| A great deal | 5.56% | 1 |
| A lot | 0.00% | 0 |
| A moderate amount | 5.56% | 1 |
| A little | 5.56% | 1 |
| None at all | 83.33% | 15 |
| TOTAL | | 18 |

Q65 How often do you see someone from Chi BAC?

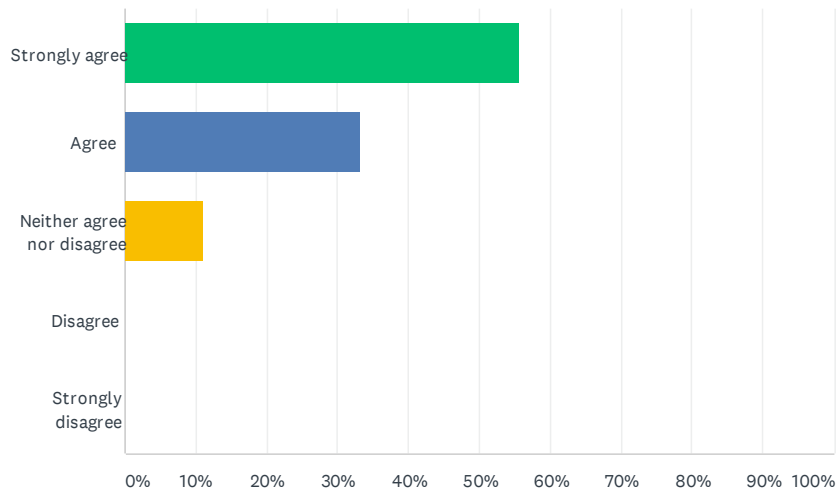
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|-----------|
| A great deal | 0.00% | 0 |
| A lot | 5.56% | 1 |
| A moderate amount | 11.11% | 2 |
| A little | 5.56% | 1 |
| None at all | 77.78% | 14 |
| TOTAL | | 18 |

Q67 Are the Christmas Lights effective?

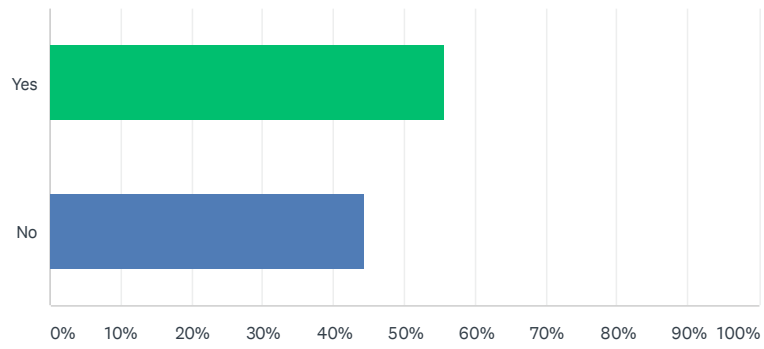
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----------|
| Strongly agree | 55.56% | 10 |
| Agree | 33.33% | 6 |
| Neither agree nor disagree | 11.11% | 2 |
| Disagree | 0.00% | 0 |
| Strongly disagree | 0.00% | 0 |
| TOTAL | | 18 |

Q68 Should the BID provide more lights?

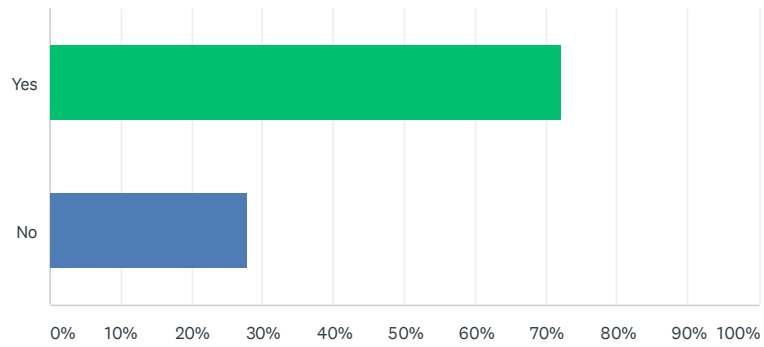
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 55.56% | 10 |
| No | 44.44% | 8 |
| TOTAL | | 18 |

Q69 Should we have more flower displays in the city during the summer?

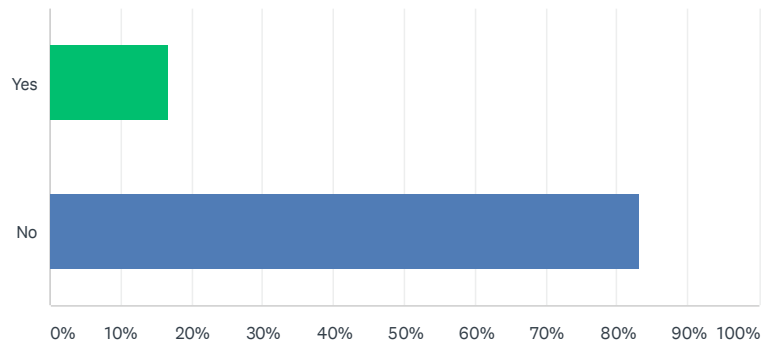
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 72.22% | 13 |
| No | 27.78% | 5 |
| TOTAL | | 18 |

Q70 Is the flag programme worth the investment?

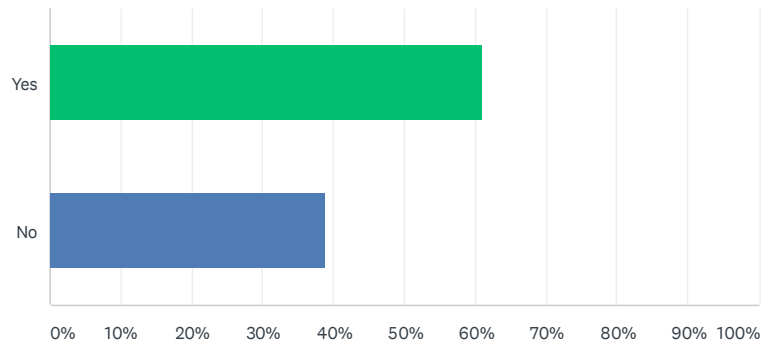
Answered: 18 Skipped: 27



| ANSWER CHOICES | | RESPONSES | |
|----------------|--|-----------|----|
| Yes | | 16.67% | 3 |
| No | | 83.33% | 15 |
| TOTAL | | | 18 |

Q71 Do you think the BID should invest in cleaning programmes for the city?

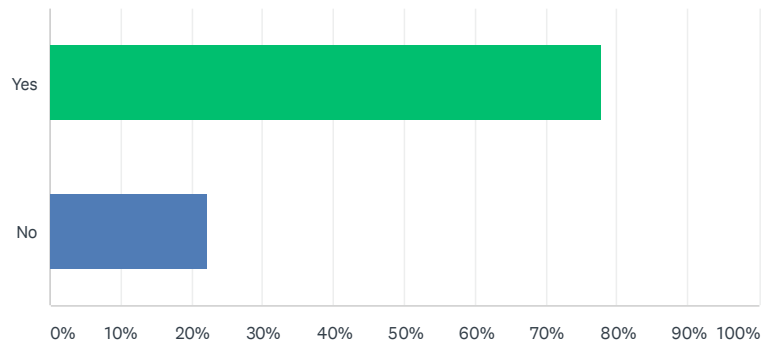
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 61.11% | 11 |
| No | 38.89% | 7 |
| TOTAL | | 18 |

Q73 Should the BID invest in car parking incentives for the city?

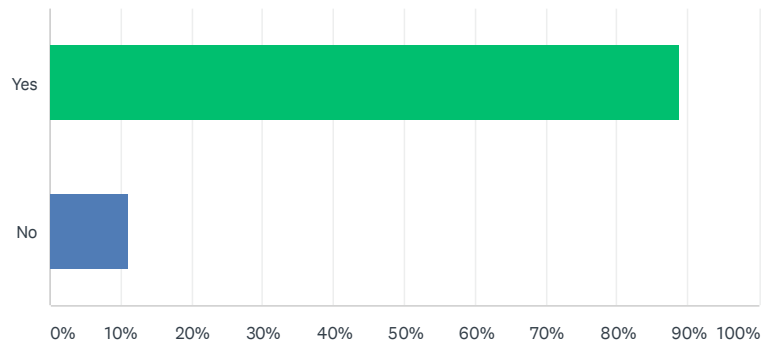
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 77.78% | 14 |
| No | 22.22% | 4 |
| TOTAL | | 18 |

Q74 Should the BID invest in further events?

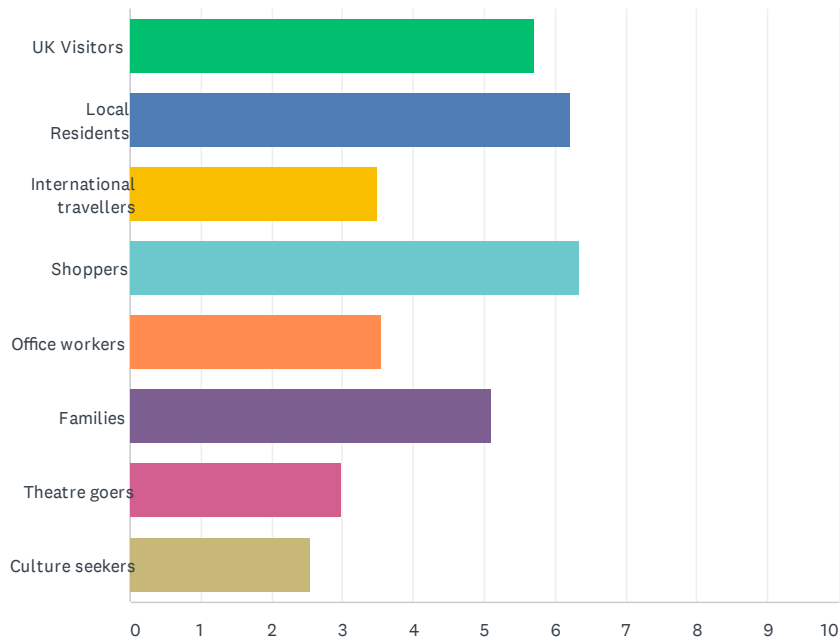
Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 88.89% | 16 |
| No | 11.11% | 2 |
| TOTAL | | 18 |

Q75 Who should we focus on attracting into the city? Rank the following)

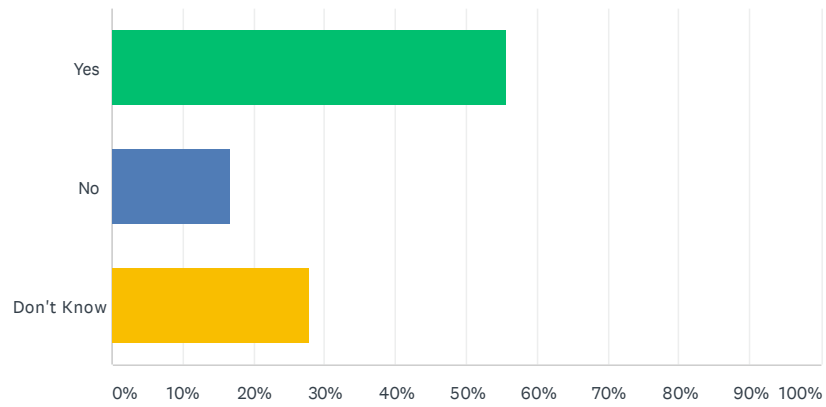
Answered: 18 Skipped: 27



| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | TOTAL | SCORE |
|--------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------|-------|
| UK Visitors | 22.22% 4 | 11.11% 2 | 27.78% 5 | 16.67% 3 | 11.11% 2 | 5.56% 1 | 0.00% 0 | 5.56% 1 | 18 | 5.72 |
| Local Residents | 16.67% 3 | 38.89% 7 | 22.22% 4 | 5.56% 1 | 11.11% 2 | 0.00% 0 | 5.56% 1 | 0.00% 0 | 18 | 6.22 |
| International travellers | 0.00% 0 | 5.56% 1 | 11.11% 2 | 16.67% 3 | 11.11% 2 | 27.78% 5 | 5.56% 1 | 22.22% 4 | 18 | 3.50 |
| Shoppers | 38.89% 7 | 33.33% 6 | 0.00% 0 | 11.11% 2 | 0.00% 0 | 5.56% 1 | 5.56% 1 | 5.56% 1 | 18 | 6.33 |
| Office workers | 11.11% 2 | 0.00% 0 | 0.00% 0 | 22.22% 4 | 22.22% 4 | 11.11% 2 | 0.00% 0 | 33.33% 6 | 18 | 3.56 |
| Families | 11.11% 2 | 5.56% 1 | 33.33% 6 | 16.67% 3 | 11.11% 2 | 11.11% 2 | 11.11% 2 | 0.00% 0 | 18 | 5.11 |
| Theatre goers | 0.00% 0 | 0.00% 0 | 5.56% 1 | 5.56% 1 | 16.67% 3 | 33.33% 6 | 33.33% 6 | 5.56% 1 | 18 | 3.00 |
| Culture seekers | 0.00% 0 | 5.56% 1 | 0.00% 0 | 5.56% 1 | 16.67% 3 | 5.56% 1 | 38.89% 7 | 27.78% 5 | 18 | 2.56 |

Q76 How would you vote?

Answered: 18 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 55.56% | 10 |
| No | 16.67% | 3 |
| Don't Know | 27.78% | 5 |
| TOTAL | | 18 |